

REVITALIZING ADULT DAY SERVICES IN OHIO

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WHAT HAPPENED TO ADULT DAY SERVICES IN OHIO?



In the past 10 years ...

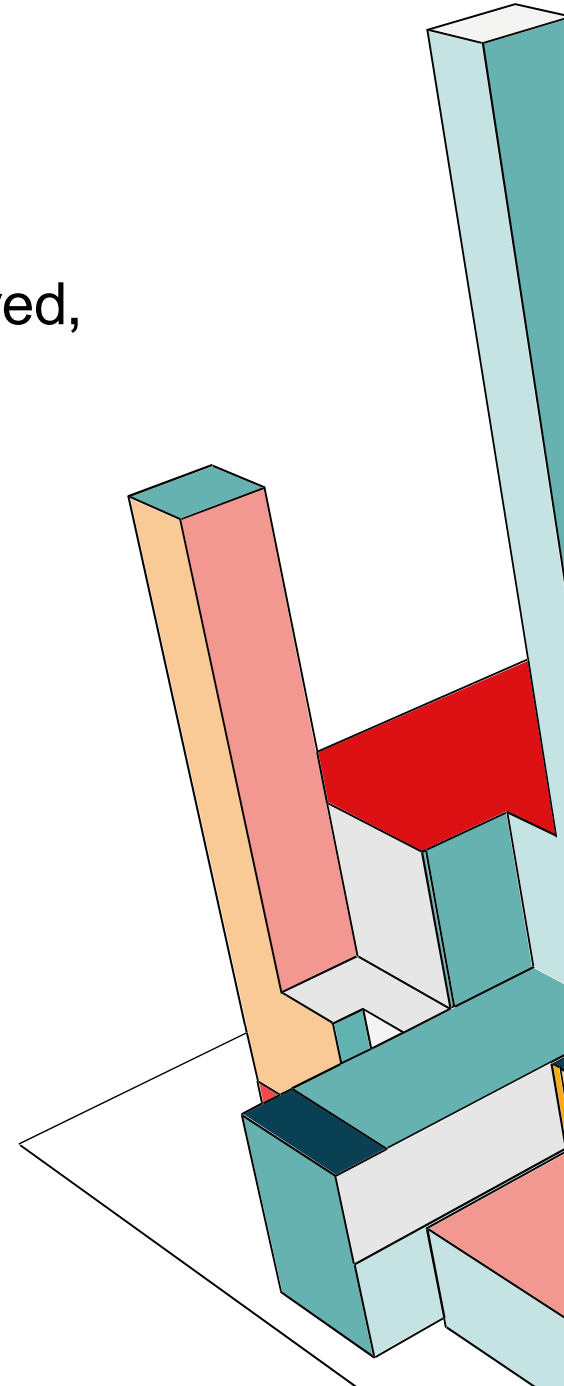
- Historically experienced poor reimbursement rates and prolonged period without rate increases

COVID-19

- In Ohio and nationwide, many adult day services closed during the COVID-19 pandemic and did not reopen

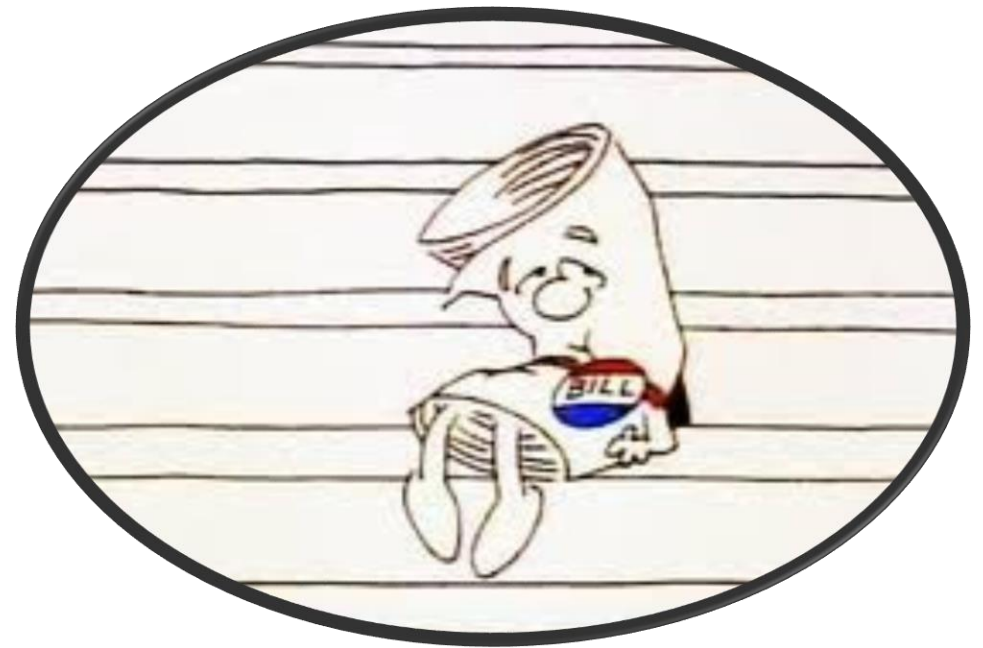
In 2024 ...

- Many ADS programs survived, reopened and rebuilding
- Continue to rebound from COVID-19
- Need referrals
- Visit our centers!

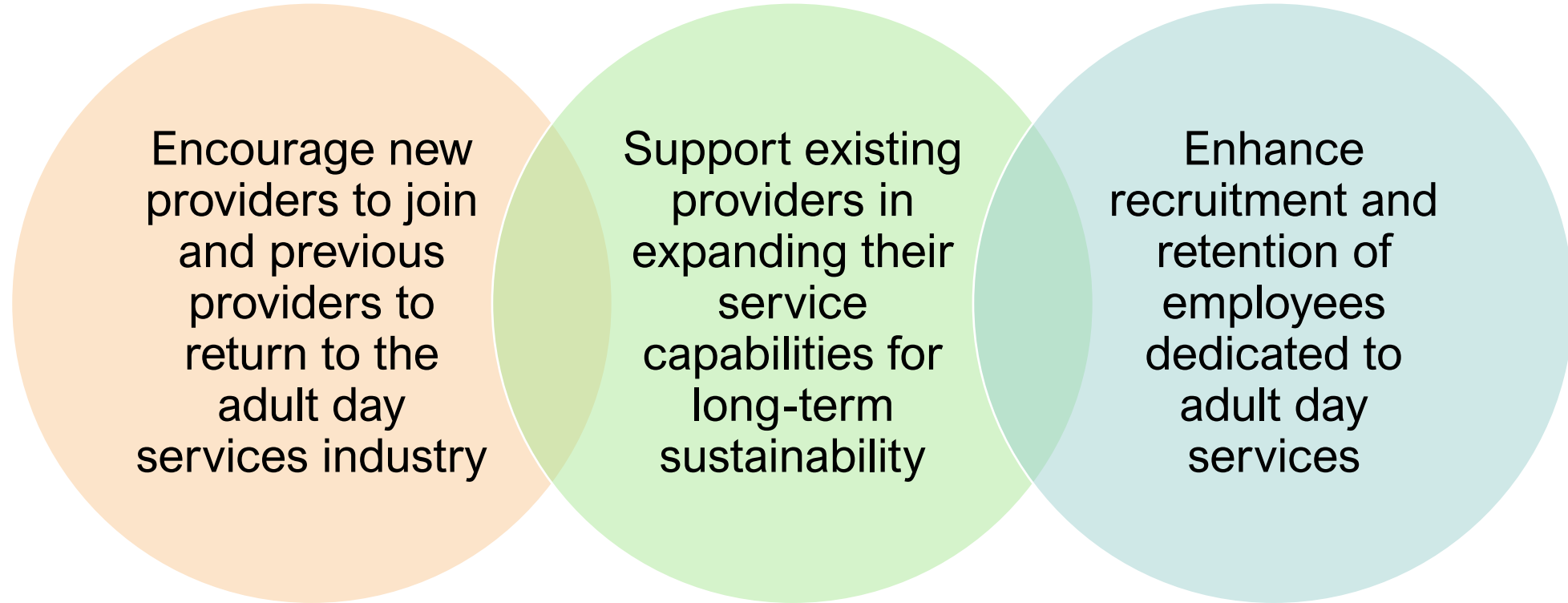


HOUSE BILL 45

- Monumental investments in aging services
- Part of Governor DeWine's 2023 State of the State initiatives
- Allocated \$8 million for Adult Day Providers that operated prior to the Covid-19 Pandemic
 - How can these funds be invested into the sector meaningfully?
 - Opportunities for impact



ADULT DAY IMPACTED INDUSTRY PROGRAM



“In keeping with our goal of empowering older adults to age in their preferred environments... this new funding for adult day services is another key step toward achieving our vision of making Ohio the best place to age in the nation.”

- Ursel McElroy, ODA Director



LEADINGAGE OHIO COLLABORATION

Sustained support for prospective, new, and existing Adult Day Centers

Ongoing technical support for grant applicants and awardees

Updated data and review of current ADS landscape

Outreach and education on ADS to increase referrals and elevate the sector



TECHNICAL SUPPORT

- First line of support
 - Application questions
 - Supporting documentation
 - Reporting requirements
- Set up for success
 - Advising those interested in entering the field
 - Resources for alternative funding, regulatory compliance, and best practices
 - Working with 'at risk' centers



CURRENT ADS LANDSCAPE



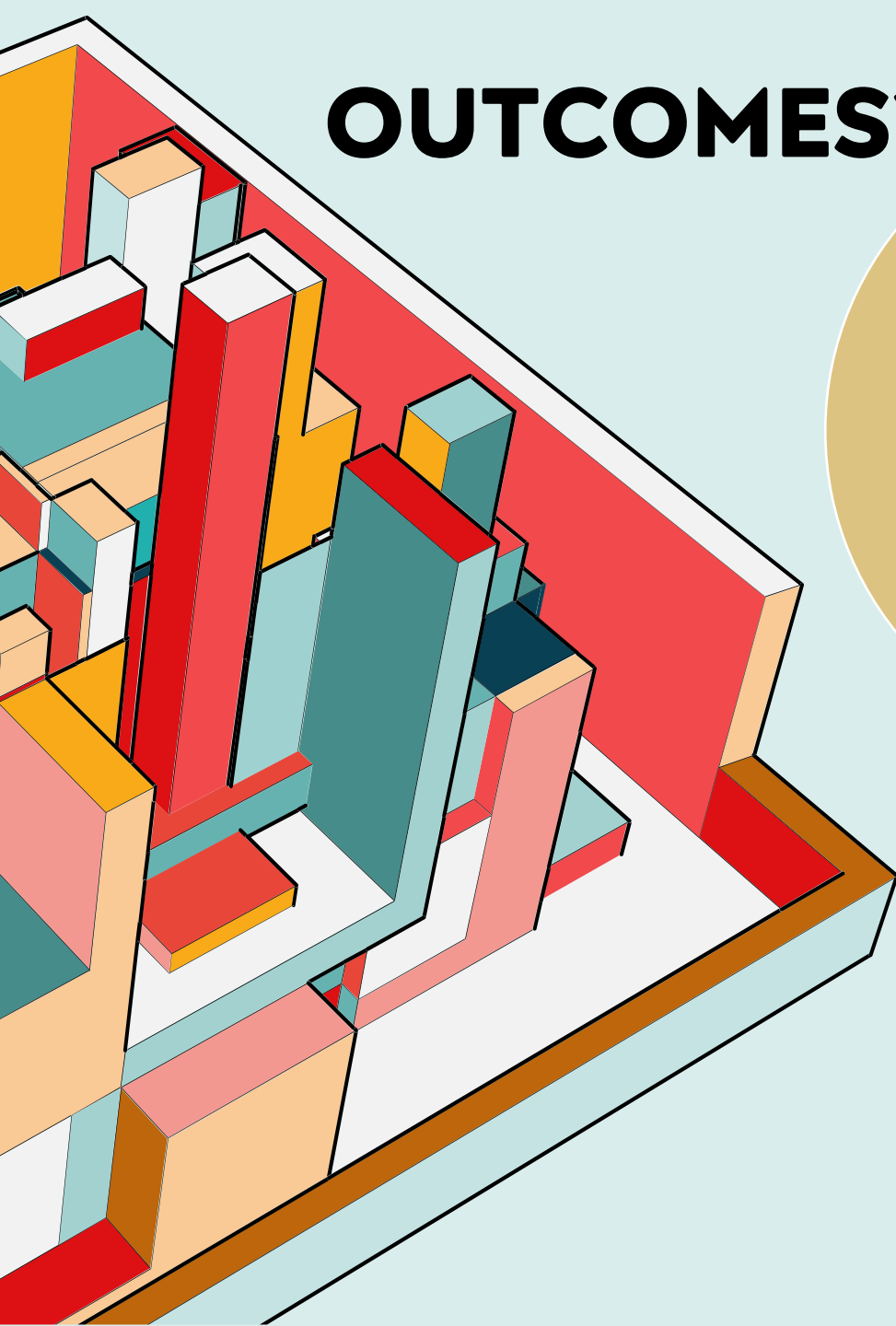
- We don't know what we don't know
- Comprehensive data on ADS hasn't been collected since 2010!
- Collaboration with Scripps Gerontology Center

OUTREACH, EDUCATION, MARKETING, OH MY!

1. Educating the greater public, prospective participants, and caregivers
2. Providing tools and information to case managers, discharge planners, and community organizations
3. Equipping Adult Day Providers to most effectively market their center and strengthen relationships in the community



OUTCOMES?



Successful and supported Adult Day Centers

Stronger community networks

Increased number of participants served

More public awareness

WHAT CONSTITUTES QUALITY FOR ADULT DAY SERVICES?

- Make eye contact with your audience to create a sense of intimacy and involvement
- Weave relatable stories into your presentation using narratives that make your message memorable and impactful
- Encourage questions and provide thoughtful responses to enhance audience participation
- Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved





“Socializing with people who are similar to her is great for her well-being. I think it makes her feel less self-conscious and she can just be.”

WHAT CONSTITUTES QUALITY FOR ADULT DAY SERVICES, CONT.

Activity Programming

- Person-centered
- Activity calendar with multiple activities and for a variety of interests
- Meaningful Engagement
 - Physical
 - Emotional
 - Mental
 - Spiritual
 - Fun





“My mom receives attention and activity engagement that she was not receiving at home using a private caregiver while I was working during the day.”

WHAT CONSTITUTES QUALITY FOR ADULT DAY SERVICES, CONT.

Staffing

- Active Engagement
- Trained to meet needs
- Adequate staffing levels

“The employees make my spouse feel valued. Everyone is friendly and that makes my spouse feel comfortable.”



WHAT CONSTITUTES QUALITY FOR ADULT DAY SERVICES, CONT.

Transportation

- Must meet the needs of the ADS participant
 - Curb to curb
 - Door thru Door or Caregiver to Caregiver



Meals and Snacks

- Nutritious, tasty
- Culturally appropriate
- Diet modifications



ADULT DAY FUNDING SOURCES

- Medicaid Waiver
 - PASSPORT
 - MyCare
 - Department of Developmental Disabilities
- Department of Veteran's Affairs
- Long Term Care Insurance
- Older Americans Act, Title III
- State of Ohio Alzheimer's Respite
- Local Senior Services and Human Services Levies
- CMS GUIDE Model
- Medicare Advantage Plans





“She was running out of funds fast with in-home, private services and the adult day services allowed us to utilize the County Levy funding to help offset costs.”

**Who has clients enrolled in an
Adult Day program right now?**

Why is it a good fit for them?



**Do you have a client
that is lonely or
isolated?**

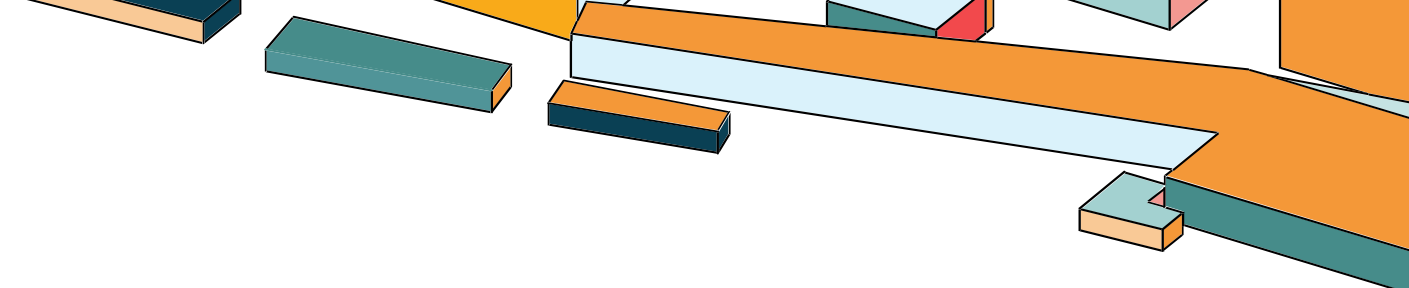


**Do you have a client with
an uncontrolled chronic
health condition?**



**Do you have a client
with dementia
or signs of
memory loss?**





**Do you have a client whose family
caregiver needs to work?**



DO YOU HAVE A CLIENT THAT COULD REALLY BENEFIT FROM SUPERVISION?



Client Choice vs. Informed Client Choice



Provide clients and caregivers the information they do not have

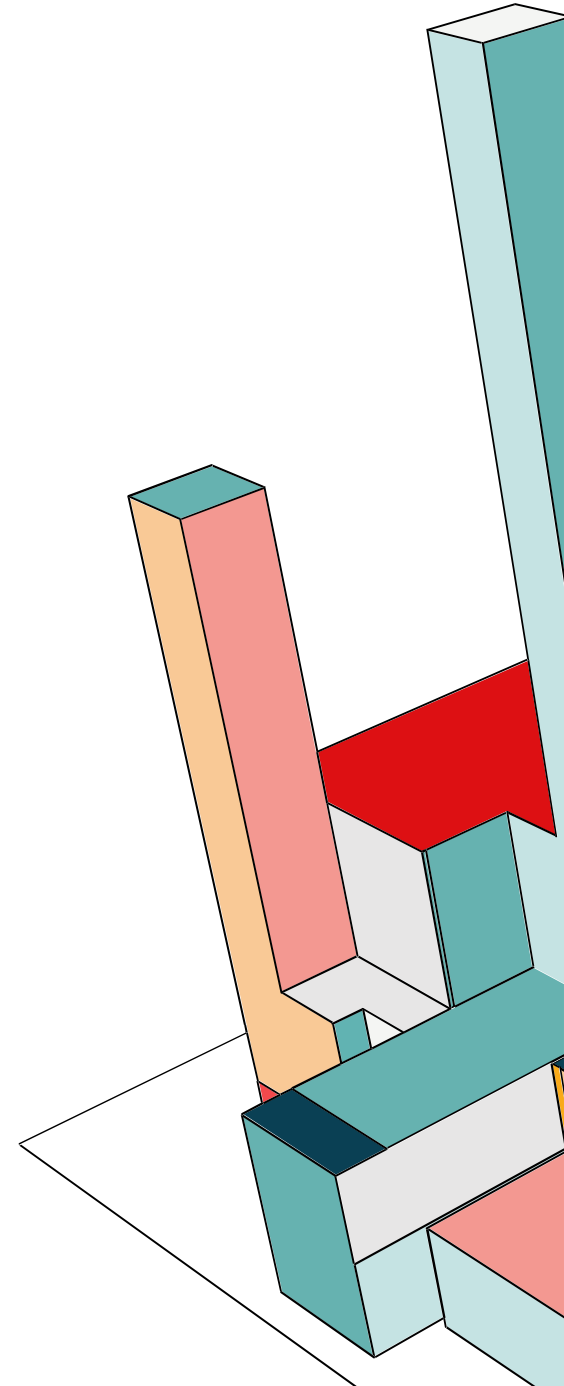
Encourage them to do their own research

Not a one and done conversation

MORE TO COME!

Referral Toolkit

- Discussion Guide- how to talk about ADS to potential participants and family
- How to identify a good fit for ADS
- ADS Directory by county
- Materials to use with clients
- Recorded webinars and additional education/resources
- Online Resource Platform



LOOKING FOR ADULT DAY RESOURCES?

National Adult Day Services Association - <https://www.nadsa.org>

LeadingAge - <https://leadingage.org>

CARF - <https://carf.org>

ARCH - <https://archrespite.org>

CDC National Center for Health Statistics

Biennial Reports on Adult Day Services - <https://www.cdc.gov/nchs/fastats/adsc.htm>

Family Caregiver Alliance – <https://www.caregiver.org>



Area Agencies on Aging

Ohio Department of Aging

<https://ohio.gov/care-and-living/adult-day>

Ohio Department of Developmental Disabilities

<https://dodd.ohio.gov/waivers-and-services/services/adult-day-support>

Department of Veteran's Affairs

https://www.va.gov/geriatrics/pages/Adult_Day_Health_Care.asp

LeadingAge Ohio

<https://www.leadingageohio.org/>

Ohio Adult Day Healthcare Services Association

<https://www.oadha.org/>

County Board of Developmental Disabilities

<https://www.oacbdd.org/>

ADULT DAY RESOURCES, CONT.



QUESTIONS?

