



**o4a** Annual Conference  
October 18-19, 2023

**Highway to Health:  
Building new roads  
to equity and  
increasing successful  
referrals for social  
determinants of  
health**

# Created in 2009 as an independent 501c(3) non-profit organization

The Ohio Health Information Partnership operates the CliniSync Statewide Health Information Exchange

Stakeholder driven & funded

Building upon a community of trust to advance the use of data to benefit a person's health and well-being



## Founders

Ohio Hospital Association,  
Ohio Osteopathic Association,  
Ohio State Medical  
Association



## Board of Directors

Physicians, hospitals,  
health plans, long-term  
care, consumer group,  
FQHCs & behavioral  
health



## CliniSync Advisory Council

Physicians, hospital systems,  
community and children's  
hospitals, health plans, long-  
term care, behavioral health &  
community service  
organizations.

## *CliniSync's Existing Community*

**~ 1.5B**

Clinical  
Transactions  
Annually

**17M**

Persons in the  
Master Person  
Index

**180**

Current or new  
participating  
Hospitals in OH,  
WV, KY

**>400**

Long-Term and  
Post-Acute Care  
Facilities

**15,000**

Independent and  
Hospital-  
employed  
Physicians

**15**

Health Plans  
(7 Medicaid  
MCOs or  
MyCare)

**100+**

Behavioral  
Health and Social  
Service Agencies

**60**

Connected  
EHRs

**MORE**

Commercial Lab,  
Public Health  
Community Service  
Organizations and  
More

A hand holding a globe over a cityscape. The globe is the central focus, with a hand pointing upwards from below. The background is a blurred cityscape with tall buildings under a clear blue sky. The text 'THE COMMUNITY' is overlaid on the globe.

**THE  
COMMUNITY**

## *CliniSync Services*



### **RESULTS DELIVERY & ORDERS**

Receive/Send lab results, radiology and other reports in near real-time. There is also an orders platform



### **HISP & DIRECT MESSAGING**

Connect and communicate directly with providers to coordinate care - instantly and securely through a DirectTrust certified HISP



### **COMMUNITY HEALTH RECORD**

Authorized, treating providers access a longitudinal record of a patient's treatment history directly from EMR or Web UI. Includes a closed loop referral tool



### **CCDA CONTRIBUTION**

Connect a community through contribution of Continuity of Care Documents and data is consolidated around a patient



### **NOTIFICATIONS**

Receive and send alerts when patients have a clinical event from hospitals or post-acute care organizations direct to EMR, Web UI or through other delivery options



### **DATA MART/ DOS**

Access information to enhance quality or care for the population you serve. Includes clinical data from Providers and claims from Health Plans

*“Doing More for Less”*



**PERSON CENTRIC**

# 2020 WAS THE CATALYST FOR THE CONVERSATION

The Global Pandemic &  
National Awareness of Racism,  
Equity & Health Disparity





# JANUARY OF 2020

Medical staff members bring a patient to the Red Cross hospital in Wuhan, China. The coronavirus was first reported in Wuhan, a city of 11 million people in central China's Hubei province.



*\*CNN: 2020 The Year in Pictures*

## MARCH OF 2020

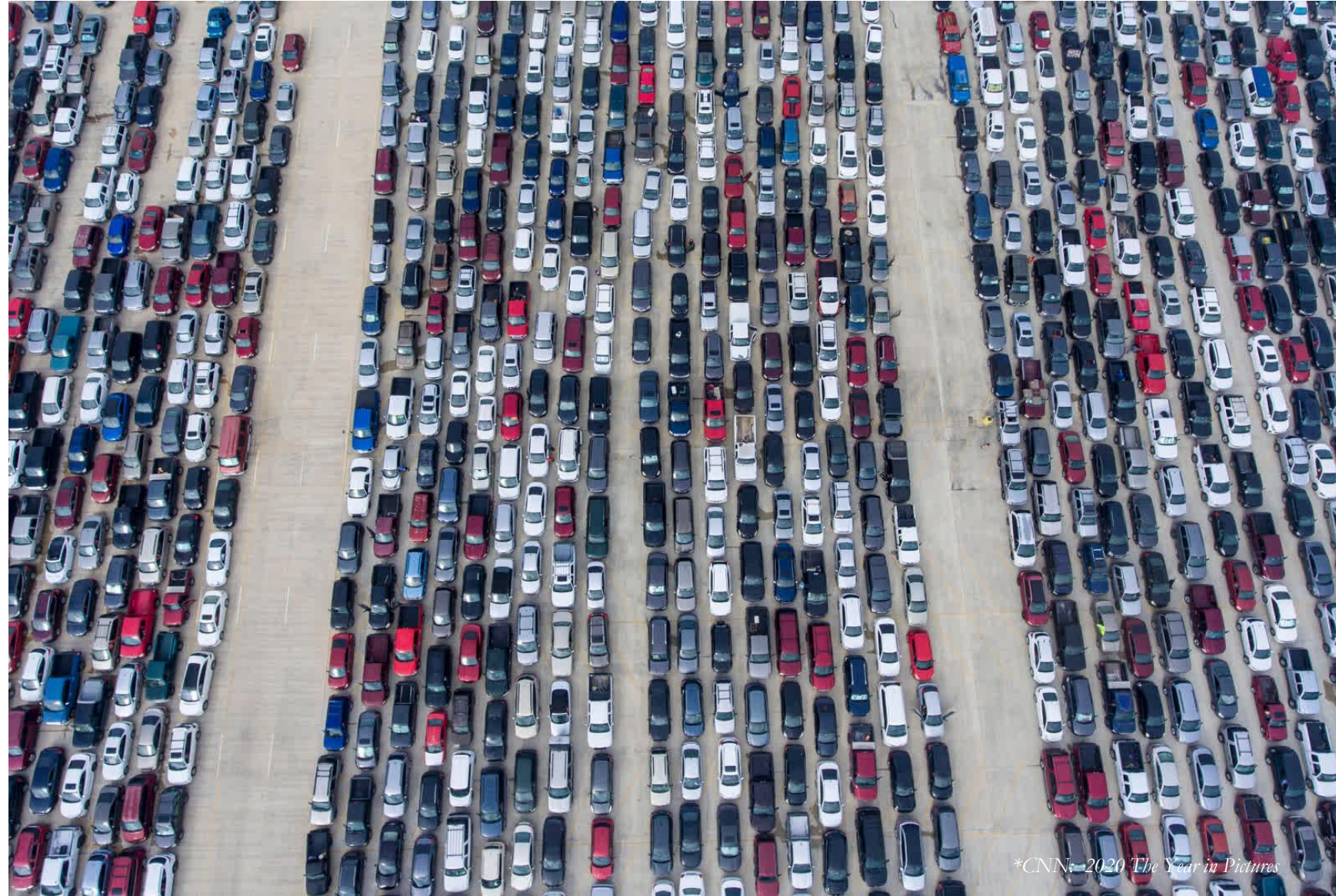


Lori Spencer visits her mother, 81-year-old Judie Shape, at the Life Care Center, a nursing home in Kirkland, Washington. The facility became an early epicenter of the coronavirus outbreak



APRIL 2020

People wait in their cars for the San Antonio Food Bank to begin distributing food. The coronavirus pandemic has put millions of Americans out of work, and more and more families have turned to food banks to get by





## MAY OF 2020

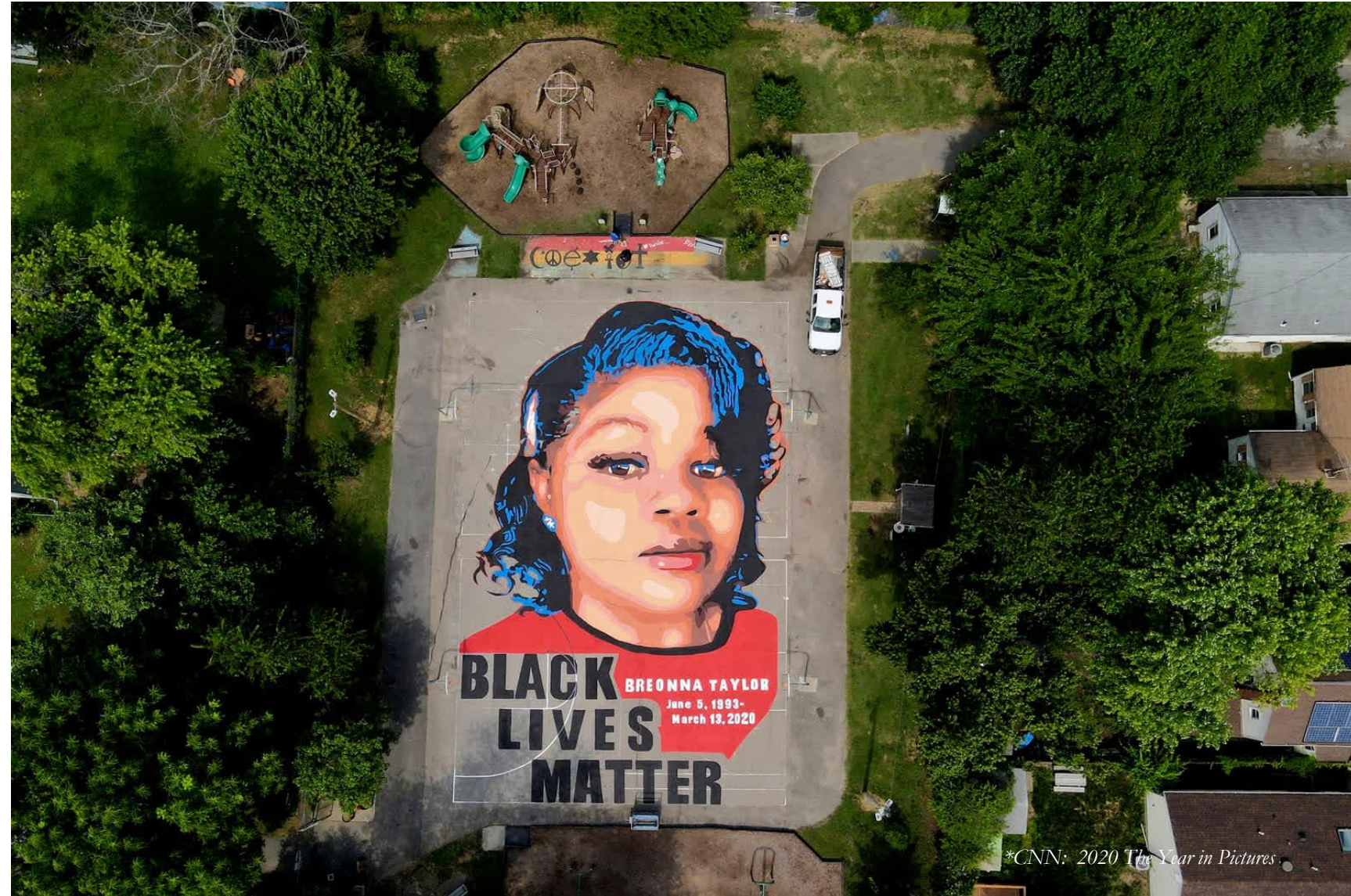


A protester carries an American flag upside down next to a burning building in Minneapolis. Protesters started rallying across the United States after the death of George Floyd,



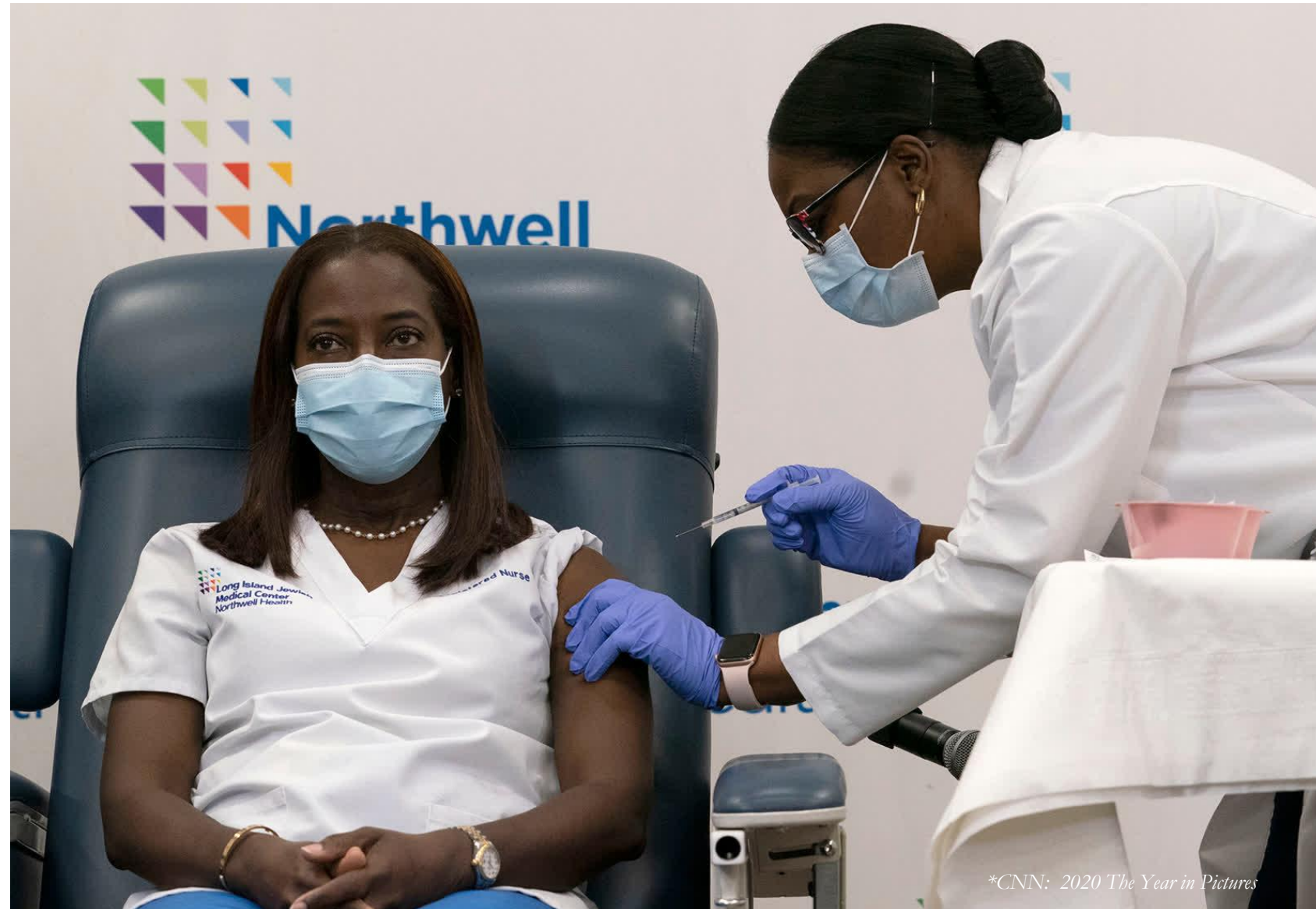
# JULY 2020

Artists and volunteers descended on a basketball court in a historically Black neighborhood of Annapolis, Maryland, to paint a 7,000-square-foot mural of Breonna Taylor. Taylor's death became another flashpoint in national demonstrations. She was killed in March by police officers executing a no-knock warrant in Louisville, Kentucky. Julio Cortez/AP





## DECEMBER OF 2020



Dr. Michelle Chester administers a Covid-19 vaccine to Sandra Lindsay, a critical care nurse at the Long Island Jewish Medical Center in New York. Lindsay was the first person in New York to get a shot of the Pfizer/BioNTech vaccine,

# THE PROBLEM IS GENERATIONAL



“...Inequities in health systematically put groups of people who are already socially disadvantaged ...at further disadvantage with respect to their health; health is essential to wellbeing and to overcoming other effects of social disadvantage.”



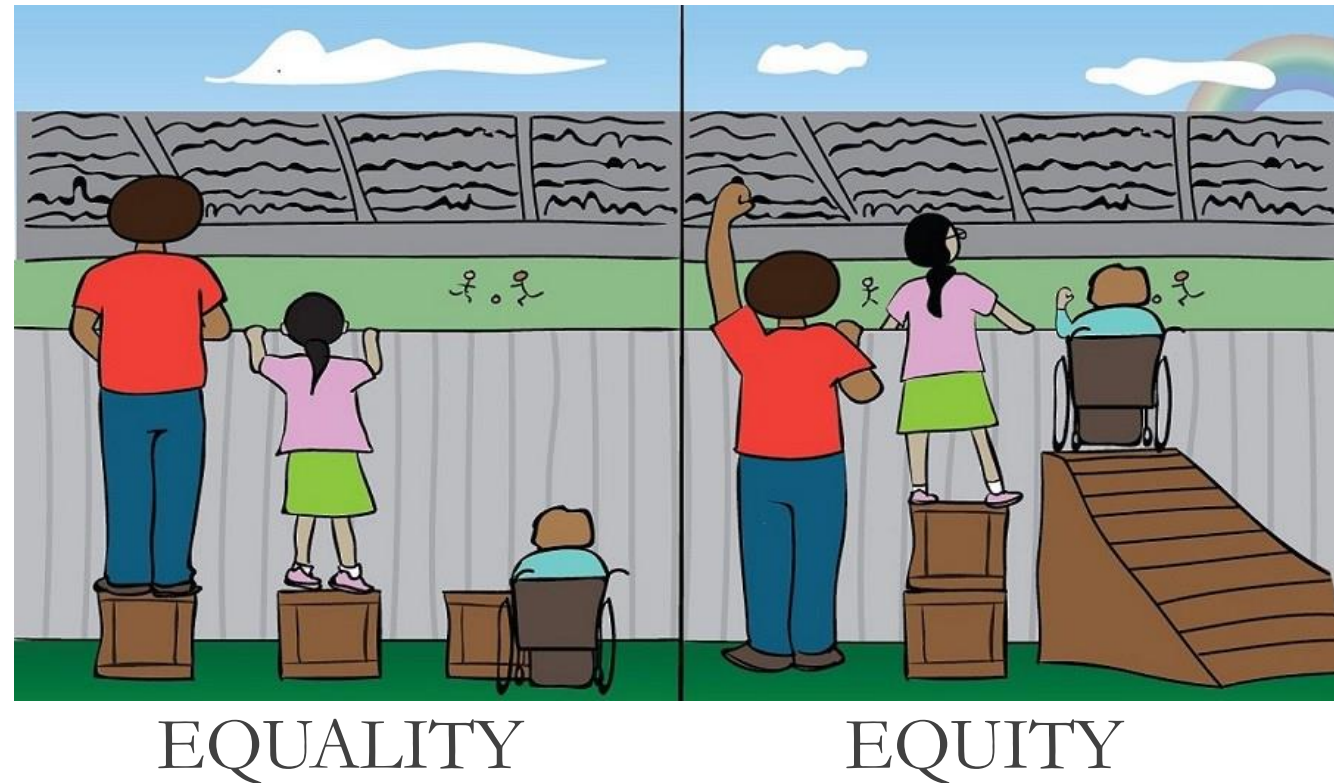
# WHAT WE FOUND



It is widely recognized that Ohio is doing a tremendous amount of work across the state to address Social Needs and Health issues. These efforts are having an impact but not to the extent hoped for

# PRIORITIES AND STRATEGY

The Health Policy Institute of Ohio 2021 Dashboard, highlights the fact that equitable healthcare is **unattainable without better coordination across support organizations**





## BOARD ADDS TO THE MISSION

“...improve care, health disparities and equity for all Ohioans, regardless of demographic or socioeconomic status....”



# CREATING CHANGE – MULTI-STAKEHOLDER WORKGROUP

## 75% of outcomes are affected by SDoH

- Find the right niches that can course correct challenges
- What is attempted needs to be new, different and value added
- Technology & Data is only part of the solution
- Statewide Alignment is key
- Data driven strategy to prove success and drive sustainability
- Changing the conversation from “for” to **“with”**





# THE PROPOSAL

Expand upon existing Public–Private partnerships to create a Statewide-aligned approach to improve outcomes for Ohio’s vulnerable populations by addressing social drivers of health.



Technology and data are a common points of alignment that all sectors can rally around to help ensure vulnerable individuals and families are receiving the support they need, in their communities, in a sustainable way.

Connecting this statewide-aligned approach to existing state, county and local initiatives, places Ohio in a unique position not only to succeed but be a model for the country.

# Highway to Health: Building New Roads to Equity

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10/19/2023 | Ami Cole, Plan President



# The Molina Healthcare Story

*Over four decades of delivering access to quality care*

Molina Healthcare was founded as a single clinic in 1980, to serve patients who wouldn't otherwise have access to quality health care.



**Our mission is to improve the health and lives of our members by delivering high-quality health care.**

We provide low cost, effective and appropriate access to care, along with reliable service to both members and providers.

In 2020, Molina organized and funded the MolinaCares Foundation, an independent charitable organization committed to investing in building stronger communities with key priorities surrounding social determinants of health and equity.



# Next Gen – New Program Spotlights



## Population Health & Quality Strategy

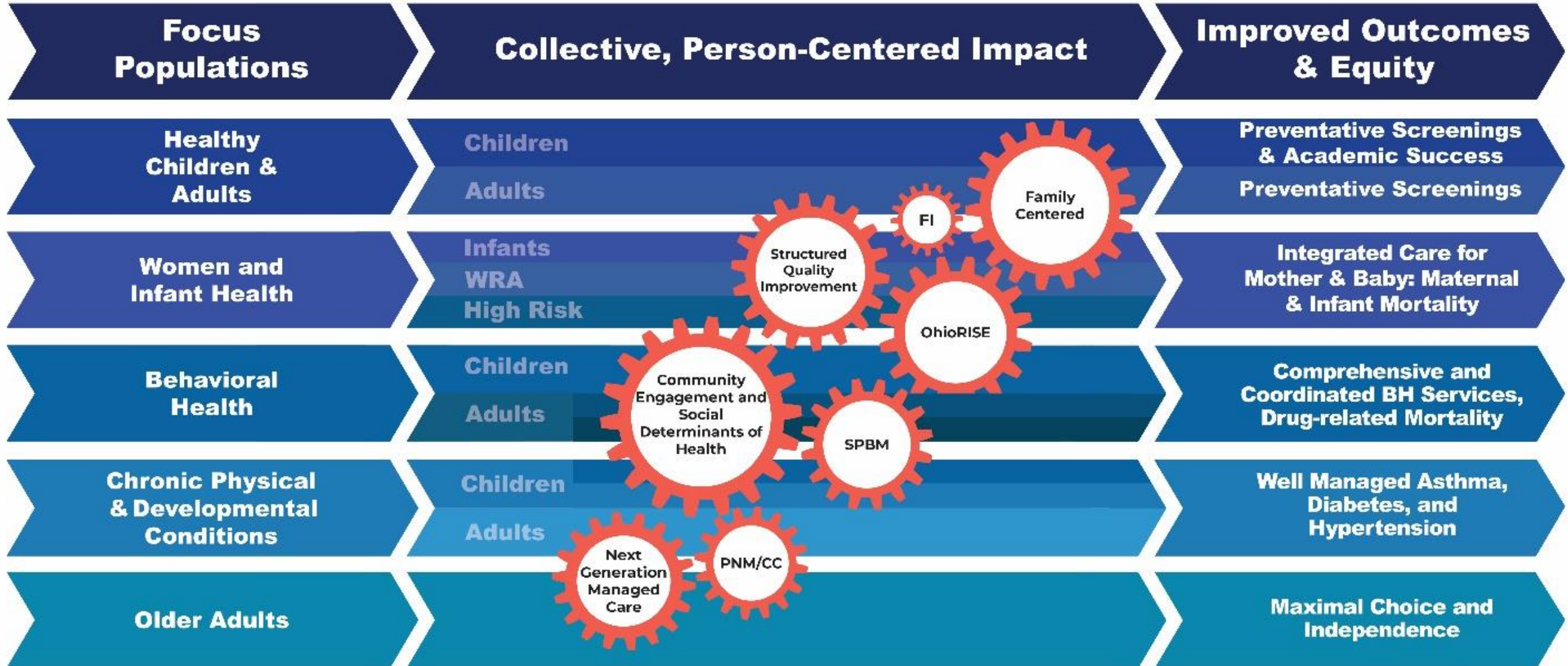
- HIE/EMR Data Exchange
- Closed Loop Referrals for SDOH Needs

## Health Equity – Community Reinvestment

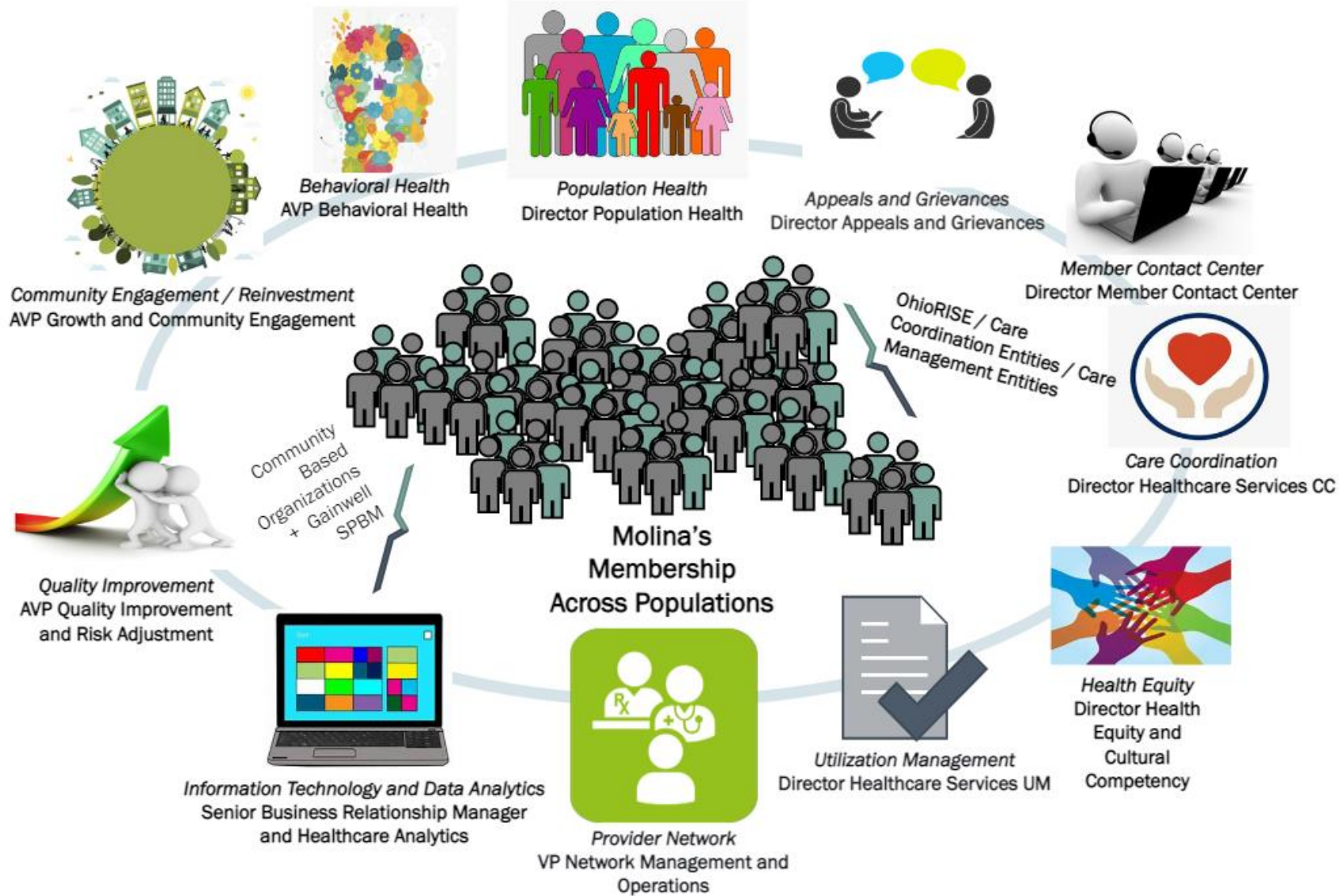
- Collective Impact



# Ohio Medicaid's Population Health and Quality Strategy



# Molina Healthcare of Ohio - Quality and Population Health Enterprise Collaboration





## Simplified “Stairstep” Framework for Population Health Management

Develop System



Get/Keep Individuals in the System



Identify Higher Risk (sub) Populations



Provide Best-evidenced Care or Enhanced Services



Maintain and Support Lifecourse Continuity



# System Development

*Data exchange key to success*

Access to  
Services

Continuity of  
Care

Value Added  
Benefits

Strategic  
Partnerships

Clear &  
Culturally  
Competent  
Communication

# MyCare Ohio – Quality Spotlight

Plan All Cause Readmissions - HEDIS

Annual Flu Vaccine – CAHPS Survey

Follow-up after Hospitalization for Mental Illness – HEDIS

Controlling Blood Pressure – HEDIS (hybrid)

Medication Adherence for Diabetes – PDE

Encounter Data – Admin

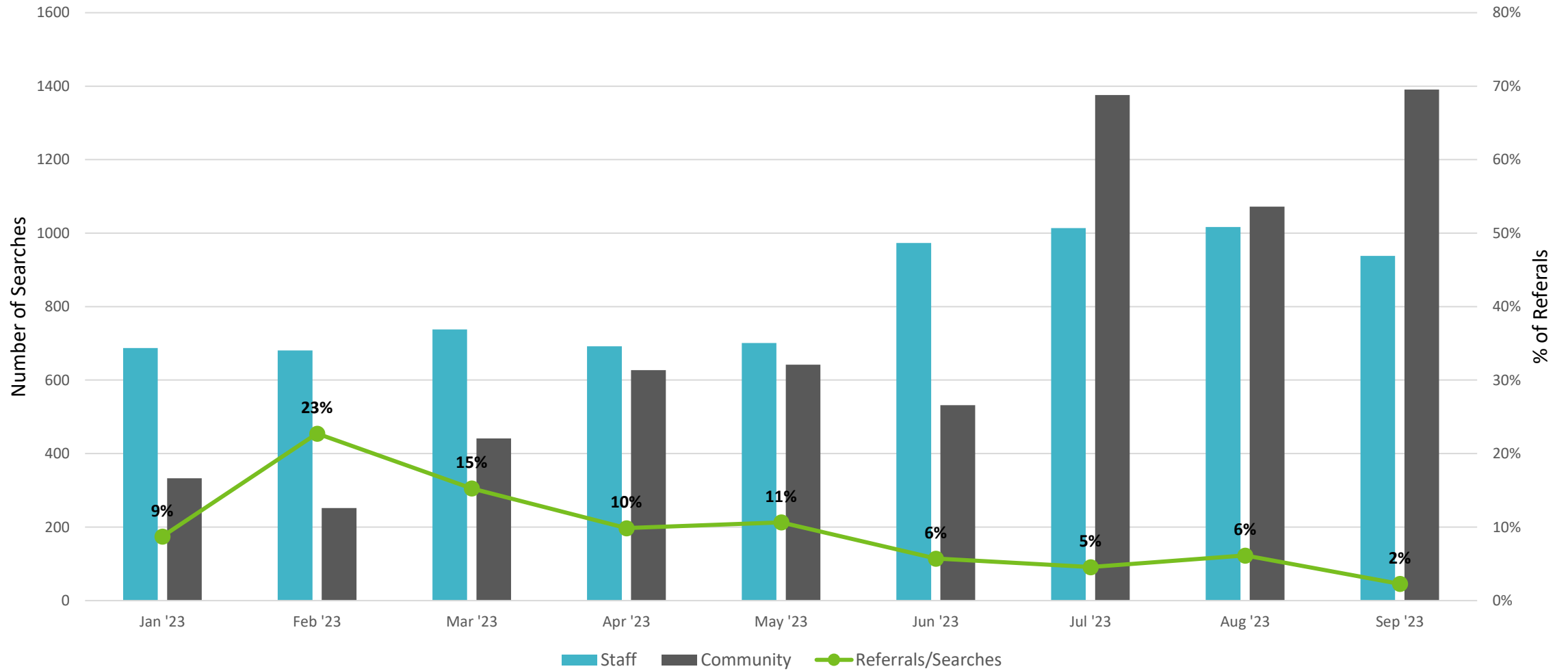
Minimizing Institutional Length of Stay – CMS Core Report

Medication Reconciliation Post-Discharge – HEDIS (hybrid)



# Closed Loop Referrals

## Molina Community Partner Searches and Successful Referrals



# Closed Loop Referrals

*Quick Stats - Successful Referrals*



## Top Searches

- Food
- Paying for Utilities
- Housing

# Health Equity – Community Reinvestment

## *Collective Impact*

2023

- Collective impact program – 7 Medicaid plans work collaboratively
- Collective Community Reinvestment Plan - support population health strategies within Ohio communities
- Proposals received and under evaluation to award funds in 2023
- Annual evaluation

2024  
Planning

- OH Medicaid plans contracted with the Center for Community Solutions (CCS) as facilitator
- Two identified counties of focus: Cuyahoga and Athens
- Regional Advisory Committees (RAC) established
- Currently developing evaluation plan for 2024 projects



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# ENTERING THE HIGHWAY – AAA PERSPECTIVE

ABBY MORGAN - COO



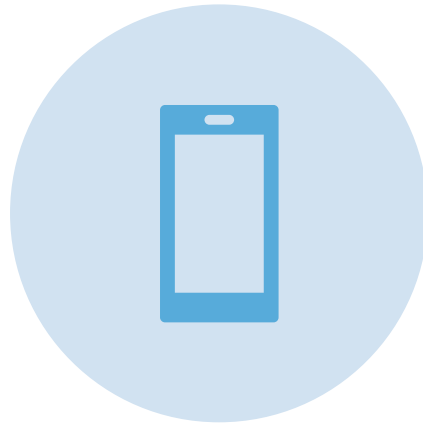
**DIRECTION HOME**

AKRON CANTON AREA AGENCY ON AGING & DISABILITIES

# STATE OF SYSTEMS



SCREENERS WORK OUT  
OF 8 SYSTEMS/PLATFORMS



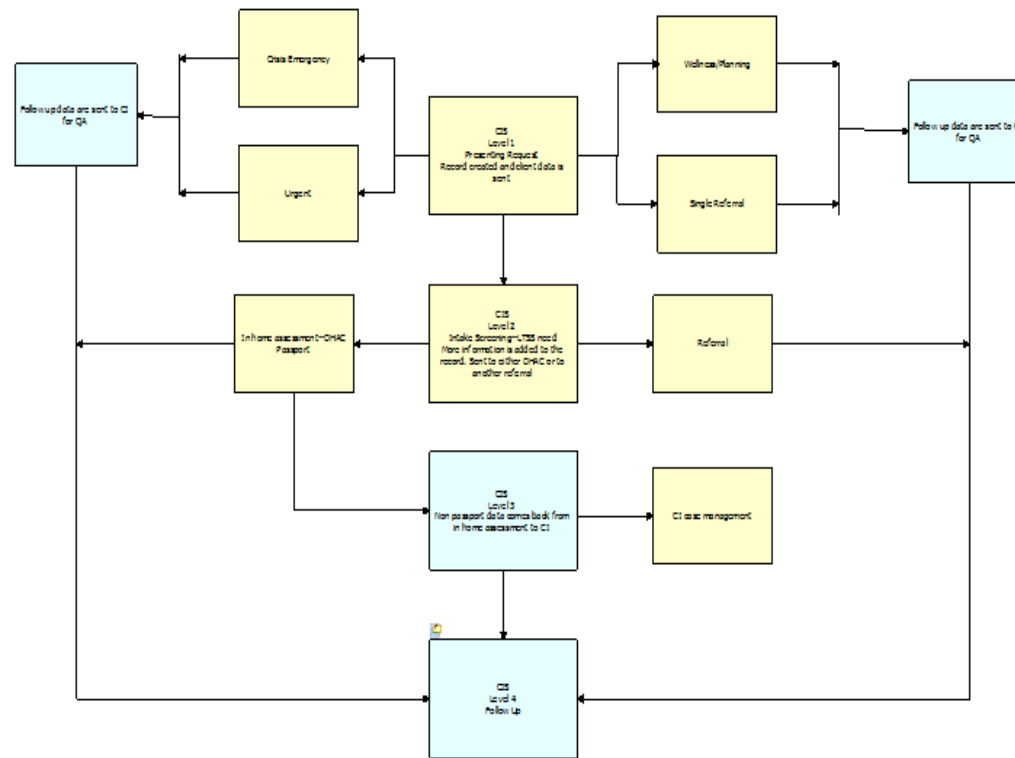
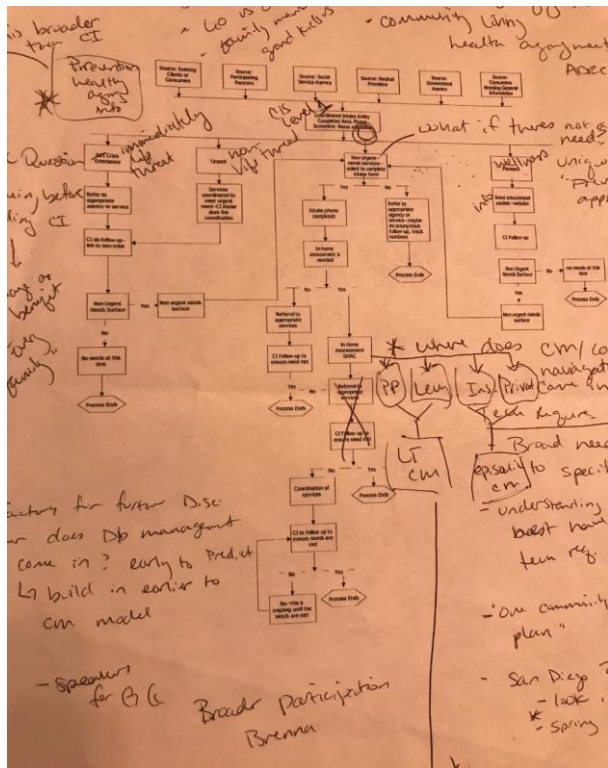
CARE MANAGERS WORK  
OUT OF 4 PLATFORMS



DATA IS PUSHED TO US VIA  
EXCEL FILES



# COORDINATED INTAKE PILOT



- Data elements mapped by program
- Core data set defined
- Information Sharing - Agreements
- Ah ha! moments
  - Services









Admission Date and Facility



Discharge Date



Date of Home Visit



Complete Medication Reconciliation and Medication List



Referrals to other community services



Patient Goals for 30 days

# PHYSICIAN LETTERS

*Standard PDF File shared with PCP after an acute care transition intervention*

## WHAT BRINGS US TO THE TABLE

### Opportunities

- Collective impact through shared data and resources

### Clinisync CBO Network Committee

- Workflow, Integration, Resources & Funding

### Data standards

- Z codes

