

THE IMPACT OF SOCIAL ISOLATION AND INNOVATIVE WAYS TO ADDRESS



OBJECTIVES

- To increase awareness and knowledge about social isolation and loneliness among at risk individuals in facilities and the community.
- To increase awareness and knowledge about ways to address social isolation specifically Companion Pets, Tablets, Maria's Place Boxes, Wellness Kits and Cabin Fever Kits.
- To increase awareness and knowledge about the vital role of the Aging Network and AAA Staff to prevent, identify and reduce Social Isolation in the older adults and at-risk individuals we serve.

SPEAKERS

- **Michele Bates** – RN, Vice President Consumer & Employee Services, AAA9
- **Audrey Caley** – Ombudsman Supervisor COS/CPD, Direction Home Akron Canton
- **Lisa Whitacre** – Administrative Assistant Consumer & Employee Services, AAA9
- **Brooke Campbell** – BSN, RN, Development & Community Options Division Director, AAA9

DESCRIPTION

- While older adults and other at-risk populations were already at an increased risk for Social Isolation prior to COVID-19, the stay at home and quarantine orders intended to decrease the spread of the virus, drastically heightened that risk. Some experts have published work describing the increase in Social Isolation over the past 18 months as “The Double Pandemic of Social Isolation and COVID-19”. This session will talk about the impact of Social Isolation in facilities and in the community and will highlight some of the initiatives that were rolled out to mitigate the impact.

HISTORY AND IMPACT OF SOCIAL ISOLATION

- Jim and Gary to introduce and kick us off
- History and Impact of Social Isolation, At Risk Individuals, COVID-19 Impact – 20 Minutes (Michele/Brooke)
- At Risk Individuals
- COVID-19 Impact

INITIATIVES

- Pets/Tablets – 20 Min – (Michele/Lisa/Audrey)

INITIATIVES

- Maria's Place Boxes – 10 Min (Brooke)

INITIATIVES

- 10B Initiatives (Wellness & Cabin Fever Kits) – 20 Min (Audrey)

INITIATIVES



NEXT STEPS

- Next steps including the need to follow-up on the initiatives, measure outcomes (if possible) and drive/increase utilization – 10 Minutes (Everyone)

Q & A

- Q & A – 10 Minutes (Everyone)