



**Adapting for the Future:  
Evolving Strategies and National  
Support for AAAs**

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# New Age for Aging New Expectations for AAA Network



# This is the Age of Opportunity! And, Also the Age of Change



# The Foundation for AAAs You Are the Experts in Aging Well at Home!!!



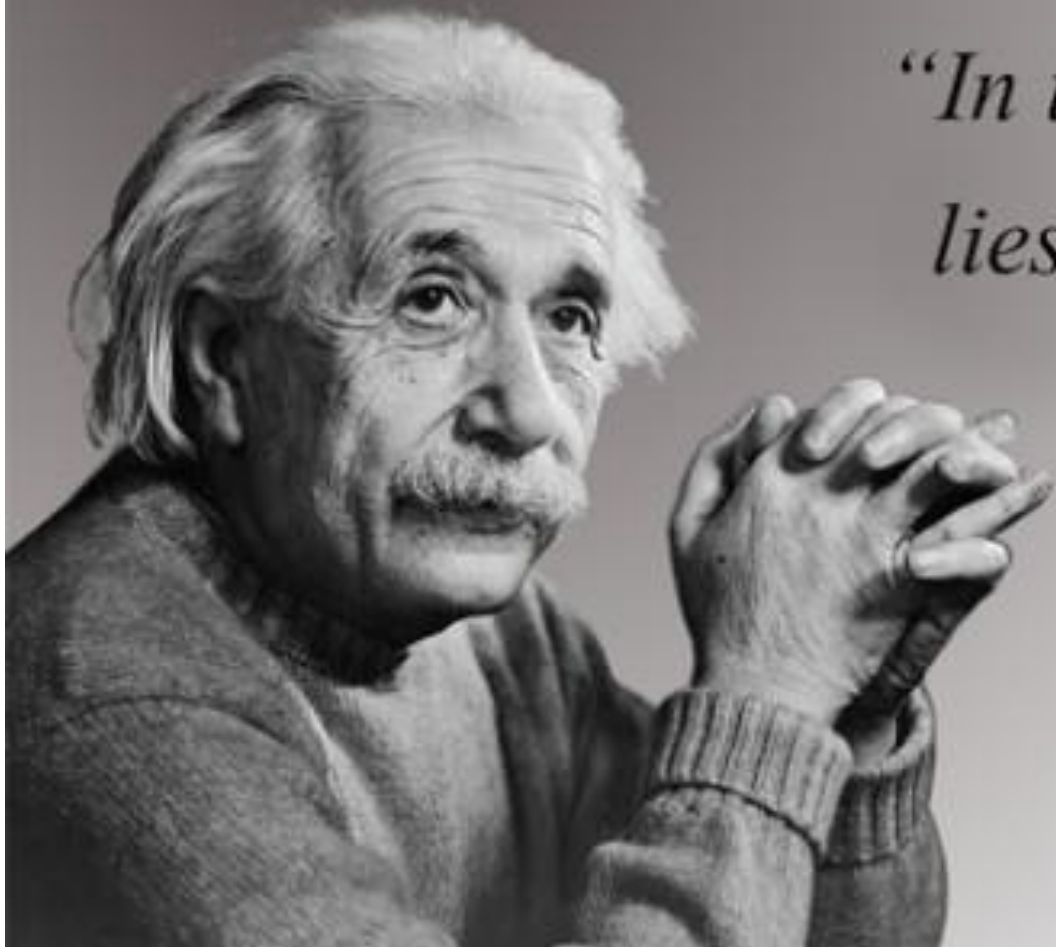
# Opportunities Exist Now to Drive Change and Impact

- Older Americans Act **Regulations**
- Older Americans Act **Reauthorization**
- Role with Public Health and in **Integrated Health Care**
- Recognition of Importance of the **Social Drivers of Health**
- RAISE **Caregiving** Strategy
- Multi-Sector and **National Plan on Aging**



# There are Challenges Too!





*“In the middle of every difficulty  
lies opportunity”*

- Albert Einstein

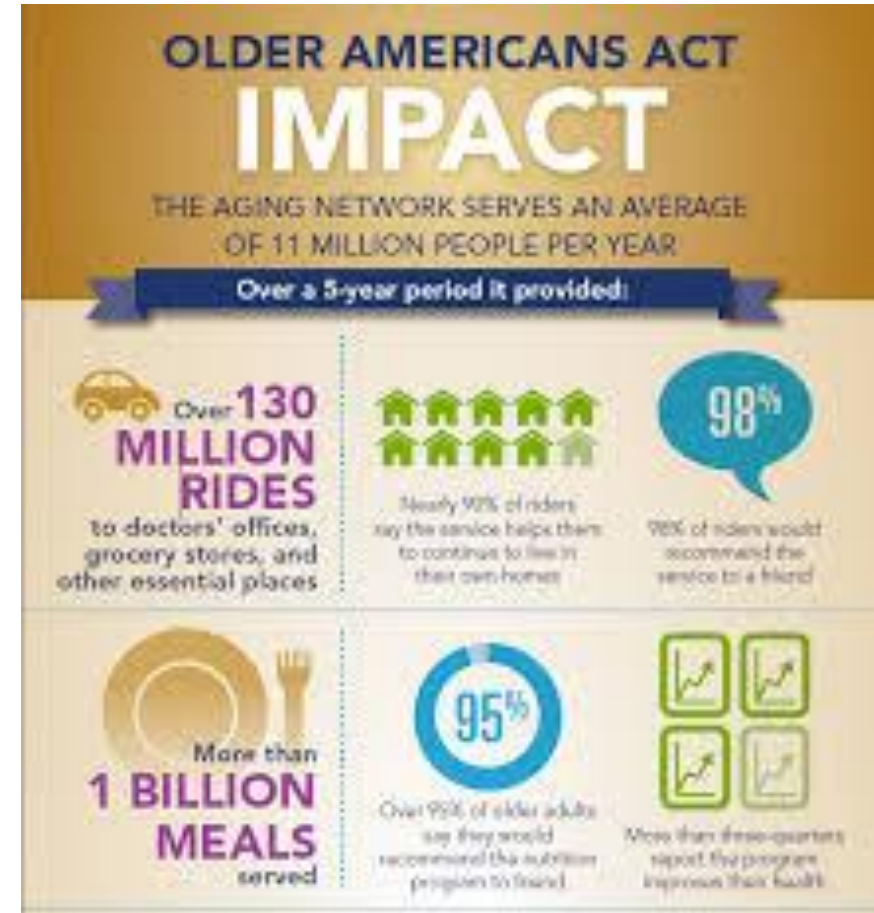
# Remember What All You Have Done: Evolution of AAAs

*Challenge  
creates  
change.*

- Expansion and Diversity of the Aging Population
- Services Added Each Reauthorization of the OAA
- Rebalancing Care Settings
- National Family Caregiver Support Program
- Medicare Part D
- Affordable Care Act
- Creation of ACL
- COVID



# Celebrating the First 50 Years of AAAs!



# 90 Percent of AAAs Serve Consumers Under Age 60



- **80%** of AAAs serve individuals under 60 with a disability or chronic/serious illness
- **75%** serve caregivers of all ages
- **49%** serve consumers with dementia of all ages
- **33%** serve veterans under 60

# People Living with Dementia



**72 percent** of AAAs have targeted programs for people living with dementia

# Partnering to Align Health and Social Care



- Nearly 45 percent of AAAs reported health care contracts in Aging and Disability Business Institute's 2021 RFI
- Since 2017, the proportion of AAAs that report contracting as part of a network of community-based organizations has doubled from 22% in 2017 to 44% in 2021.

# Social Engagement Programming

- **98 percent** of AAAs offer programs to specifically address social isolation and engagement



Health and  
Wellness

90%



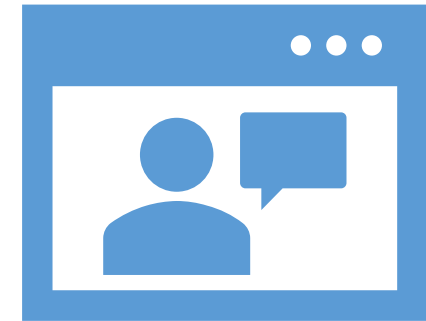
Volunteer  
Engagement

75%



Arts and  
Creative

63%



Technology

56%

# Housing and Homelessness

<b>Top 5 Housing-Related “Major Challenges” Facing Older Adults</b>	<b>% AAAs</b>
Lack of affordable housing	85
Unavailability of/long waitlist for subsidized housing or vouchers	71
Increasing rents - “priced out” of long-term rental housing	64
Lack of accessible housing	63
Increasing homelessness	42



# Caregiving Needs are Growing



- 53 million family caregivers in the U.S. 41.5 million caring for an adult 50+ and that number is growing
- On average a caregiver who lives with their care recipient provides 37.5 hours of care a week, a caregiver who does not live with their care recipient provides on average 23.7 hours of support a week.

# Advancing Equity

**96 percent of AAAs are actively taking steps to advance equity in access to and delivery of programs and services.**

- 71 percent identify underserved geographic areas
- 66 percent identify demographic groups that are underserved
- 46 percent recruit staff members that reflect the ethnic, racial and/or linguistic background of consumers
- 45 percent partner with culturally specific organizations





# AAAs Continue to Build on Their Expertise to Support the Health of Older Adults

- 60 percent provide **vaccination support**
- 9 percent offer **Medicare FFS**
- 11 percent involved with a **PACE** site
- 21 percent have a **Community Health Worker** on staff
- 34 percent have a **Service Coordinator** (facility or community-based)
- 17 percent have staff with specialized training in **trauma-informed** care, services or supports

# Adapting Traditional Aging Services



# Now is the Time to Seize the Opportunities Put Your Stake in the Ground!



- You are the Experts Helping People Age Well at Home
- You are the HCBS Leaders
- You Have the Data/Insight on Older Adults/Caregiver Needs in Your Community
- You are the Trusted Resource
- You are the GPS to Get Older Adults to Services and Support

# Seize Additional Opportunities Moving Forward!



- Critical Provider of **Social Care**
- Role in **Community Care Hubs**
- Facilitator of **Brain Health**
- Provider of **Dementia and Other Disease Support Services**
- Hub for **Caregiving Support**
- Partner in **Housing** with Services
- Partner in Bridging **Aging and Disability**
- **You Drive Longevity!**

# The Imperative to Move Forward

## The Consequences If We Don't



- Not Being Able to Adequately Address the Evolving Needs of Older Adults and Caregivers
- Not Having the Resources to Grow and Expand Services for Older Adults
- Facing Competition
- Diminishing Relevancy

# Imperative to Move Forward

*“There is no forward motion if you are desperately holding on to what was instead of creating what can be.”*

*BreaktheFrame*



# Importance of Moving Forward Together!



**Now is the Time  
To Create Opportunities, To Forge  
Your Pathway Forward -- Do So  
BOLDLY!**





# For More Information



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