

PUTTING EVIDENCE-BASED PROGRAMS INTO PRACTICE

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PUTTING EVIDENCE-BASED PROGRAMS INTO PRACTICE

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CHALLENGES DEVELOPING & IMPLEMENTING EVIDENCE-BASED PROGRAMS (EBPS)

- What are the key characteristics of an EBP?
- How do you translate research findings from the original research to community settings?
- What types of organizations are best suited to develop and implement EBPs?
- How do you operationalize and measure success?
- How do you staff and train an EPB?
- How will the EBP be marketed and financially managed?
- What are the benefits in partnering with local researchers?

WHAT ARE THE KEY CHARACTERISTICS OF AN EBP?

- What are the strengths of the research findings?
 - Is there demonstrated efficacy using a RCT?
 - Have there been large-scale effectiveness studies?
 - Is there evidence of acceptability and feasibility?
- Is the EBP compatible with the mission of the parent organization?
- Is the EBP's generalizability limited due to concerns about recruitment, attrition, and/or sample bias?

HOW DO YOU TRANSLATE RESEARCH FINDINGS FROM THE ORIGINAL RESEARCH TO COMMUNITY SETTINGS?

- What are key community characteristics to consider?
 - Is there a market or source(s) of income to pay for EBP?
 - Does the EBP match the communities' values?
 - Are there similar programs that will be competing with the EBP?
 - Are there enough individuals in the community who would need and participate in the EBP?

WHAT TYPES OF ORGANIZATIONS ARE BEST SUITED TO DEVELOP AND IMPLEMENT EBPS?

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- What organizational features are needed for successful adoption and implementation?
 - Does your organization have internal champions?
 - Is there buy-in from other organizational leaders?
 - Do you have time and resources for education and support for training staff members?
 - What is the organizational culture towards change and new programs?

HOW DO YOU OPERATIONALIZE AND MEASURE SUCCESS?

- Does your EBP have a manual of operating procedures and is it user-friendly?
- Do you have an efficient record-keeping system?
- Are there tools for monitoring the fidelity of the EBP?
 - Do you have a way to track and evaluate changes from the original program?

HOW WILL THE EBP BE MARKETED AND FINANCIALLY MANAGED?

- Does your budget cover staffing costs, advertising, space, and other necessary program resources?
- Have you evaluated the number of available and interested individuals in the community?
- How will the EBP be paid for?

WHAT ARE THE BENEFITS IN PARTNERING WITH LOCAL RESEARCHERS?

- How can organizations and university-based researchers mutually benefit from partnering together?
 - Determining the quality of the research evidence
 - Translating the program to fit within a community setting
 - Developing training protocols, on-going fidelity monitoring, and measuring outcomes
- How to contact and engage local researchers?