I GOTTA JOIN A SPIN CLASS, EAT MORE KALE
#SeeHappy

Senior Community Services Line Item 490-411
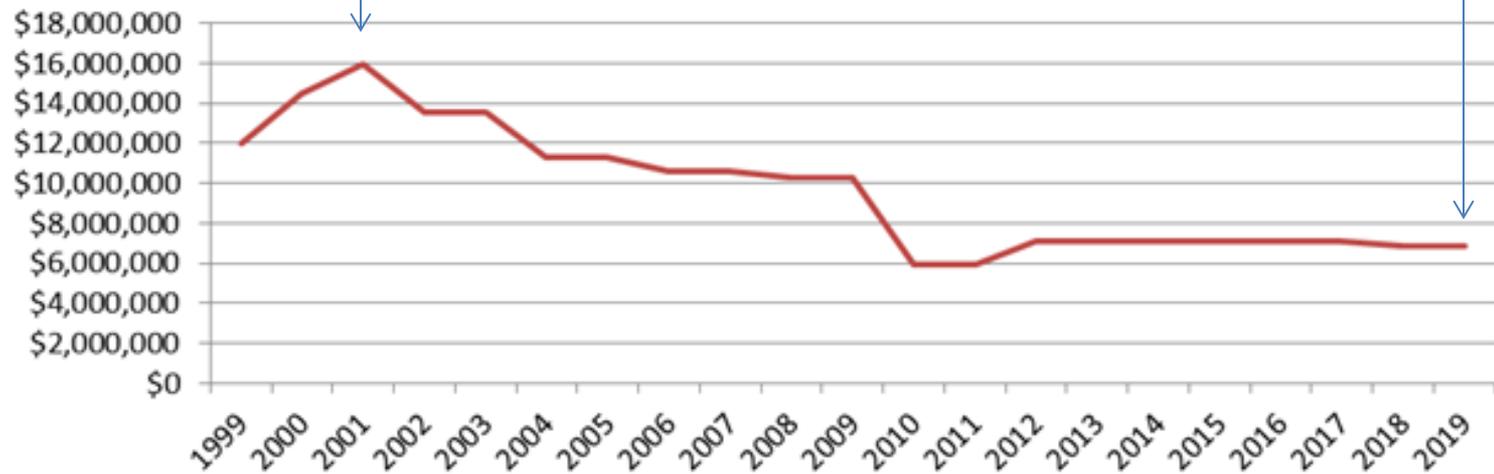
60+ Population

SECTION 209.10. AGE DEPARTMENT OF AGING

General Revenue Fund

GRF	490321	Operating Expenses	$	1,494,465	$	1,494,465
GRF	490410	Long-Term Care Ombudsman	$	477,448	$	477,448
GRF	490411	Senior Community Services	$	6,890,484	$	6,890,484
GRF	490414	Alzheimer's Respite	$	2,495,245	$	2,495,245
GRF	490506	National Senior Service Corps	$	222,792	$	222,792
GRF	656423	Long-Term Care Budget - State	$	3,295,584	$	3,295,584
TOTAL GRF General Revenue Fund			$	14,876,018	$	14,876,018

Dedicated Purpose Fund Group

4800	490606	Senior Community Outreach and Education	$	372,523	$	372,523
4C40	490609	Regional Long-Term Care Ombudsman Program	$	1,000,000	$	1,000,000
5BA0	490620	Ombudsman Support	$	1,500,000	$	1,500,000
5K90	490613	Long-Term Care Consumers Guide	$	1,350,000	$	1,350,000

Program Series 1: Senior Independence Services (2300A)

This program series contains programs and services designed to help aging Ohioans live with dignity, maximize independence, have access to legal assistance and facilitate choice by providing the services and supports to enhance their quality of life; support family and informal caregivers; and help aging Ohioans better manage their chronic conditions, increase activity levels and reduce their risk of falling. The Home, Community, and Caregiver Support P~~...~~ ...endently and supports family caregivers' efforts. The Long-Term Care Services Pro~~...~~ ...rogram operation to provide a balanced system of person-centered long-term service~~...~~ ...ome care. The Board of Executives of Long-Term Services and Supports (2381B) es~~...~~ ...al standards for nursing home administrators.

$8,152,696
18.3% increase (about $1.2 million)

Fund	ALI	ALI Name	Estimated FY 2019				% Change
GRF	490321	Operating Expenses	149,544	,200	-21.0%	122,348	3.5%
GRF	490411	Senior Community Services	6,894,266	8,152,696	18.3%	8,144,480	-0.1%
GRF	490414	Alzheimers and Other Dementia Respite	2,495,245	2,495,245	0.0%	2,495,245	0.0%
GRF	656423	Long Term Care Budget-State	3,345,937	5,073,618	51.6%	5,325,896	5.0%
3220	490618	Federal Aging Grants	3,604,304	3,574,271	-0.8%	3,574,271	0.0%
3C40	656623	Long Term Care Budget-Federal	3,500,000	5,341,281	52.6%	5,477,117	2.5%
3M40	490612	Federal Independence Services	56,937,474	56,783,162	-0.3%	56,783,162	0.0%
4800	490606	Senior Community Outreach and Education	372,523	372,523	0.0%	372,523	0.0%
5MT0	490627	Board of Executives of Long-Term Services and Supports	800,000	800,000	0.0%	800,000	0.0%
5TI0	656624	Provider Certification	120,000	120,000	0.0%	120,000	0.0%
5W10	490616	Resident Services Coordinator Program	344,700	344,700	0.0%	344,700	0.0%
Total for Senior Independence Services			**78,563,993**	**83,175,696**	**5.9%**	**83,559,742**	**0.5%**

Framing Strategies to Advance Aging and Address Ageism as Policy Issues

Frame Brief | FrameWorks Institute

Frameworksinstitute.org

Reframing Aging

Avoid

- Silver Tsunami, Age Wave; avoid catastrophic language

- Seniors, elderly, elders; avoid "other" language

- Struggle, battle, fight; avoid conflict-oriented words

- Making generic appeals about doing something about aging

Try

- Longevity Era, As we live longer and healthier lives...try talking affirmatively about demographics

- Older people/older Ohioans; we and us; Use neutral, inclusive

- Aging is dynamic process that leads to new abilities and knowledge...Building momentum value

- Using concrete examples like intergenerational community centers to show innovation and inventive solutions

Reframing Elder Abuse

Avoid

Appealing to sympathy

Talking about vulnerable people and dependent victims

Focusing only on individual perpetrators and victims

Terms like "perpetrators" and "victims"

Using data and expert jargon to explain causes and consequences of elder abuse

Providing solutions that emphasize individual responsibility

Descriptions of the problem

Try

Appealing to justice: this is about treating older people fairly

Talking about importance of social connections to empower older people and reduce risk factors

Explaining underlying social conditions that can increase risk factors

"People who commit elder abuse" and "survivors"

Using the Social Structure metaphor: Society is like a building. Let's improve it with support beams that can keep everyone safe

Providing solutions that emphasize collective responsibility and systemic/policy changes

Tell a complete story – Why it matters, how it works and what can be done to address the problem.

Larke Recchie
Executive Director

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Area Agencies on
Aging (o4a)**

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Ohio's Senior Community Services = Elder Justice

➤ We believe in a just society that recognizes that all people are equal. No matter how old we are, we are entitled to be treated as full members of our communities.

➤ We are all aging, and we are living longer. We are fortunate to be in a period of time where we can say that we are living longer and healthier lives. This is Ohio's Longevity Era.

➤ Policies that connect us to our communities at all stages of life are the most effective strategy for combatting elder abuse and neglect. Without these policies, social isolation occurs, putting us greater risk of neglect and abuse.

➤ When our communities are connected they prevent and are capable of immediately addressing elder abuse.

Our communities are social structures that need strong, integrated supports to make these connections for us as we age. All of these supports are needed to keep the structure sound and to effectively prevent and address elder abuse and neglect.

Among the social structures we rely on to connect us is Ohio's Senior Community Services program (ALI 490-411).

We believe in a just society that recognizes that _all people are equal_. No matter how old we are, we are entitled to be treated as full members of our communities.

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Call to Action

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The Ask

We support a modest investment (pre-recession levels - $10 million per year) to bolster and reinforce the effectiveness of the Senior Community Services program.

There's no place like home.
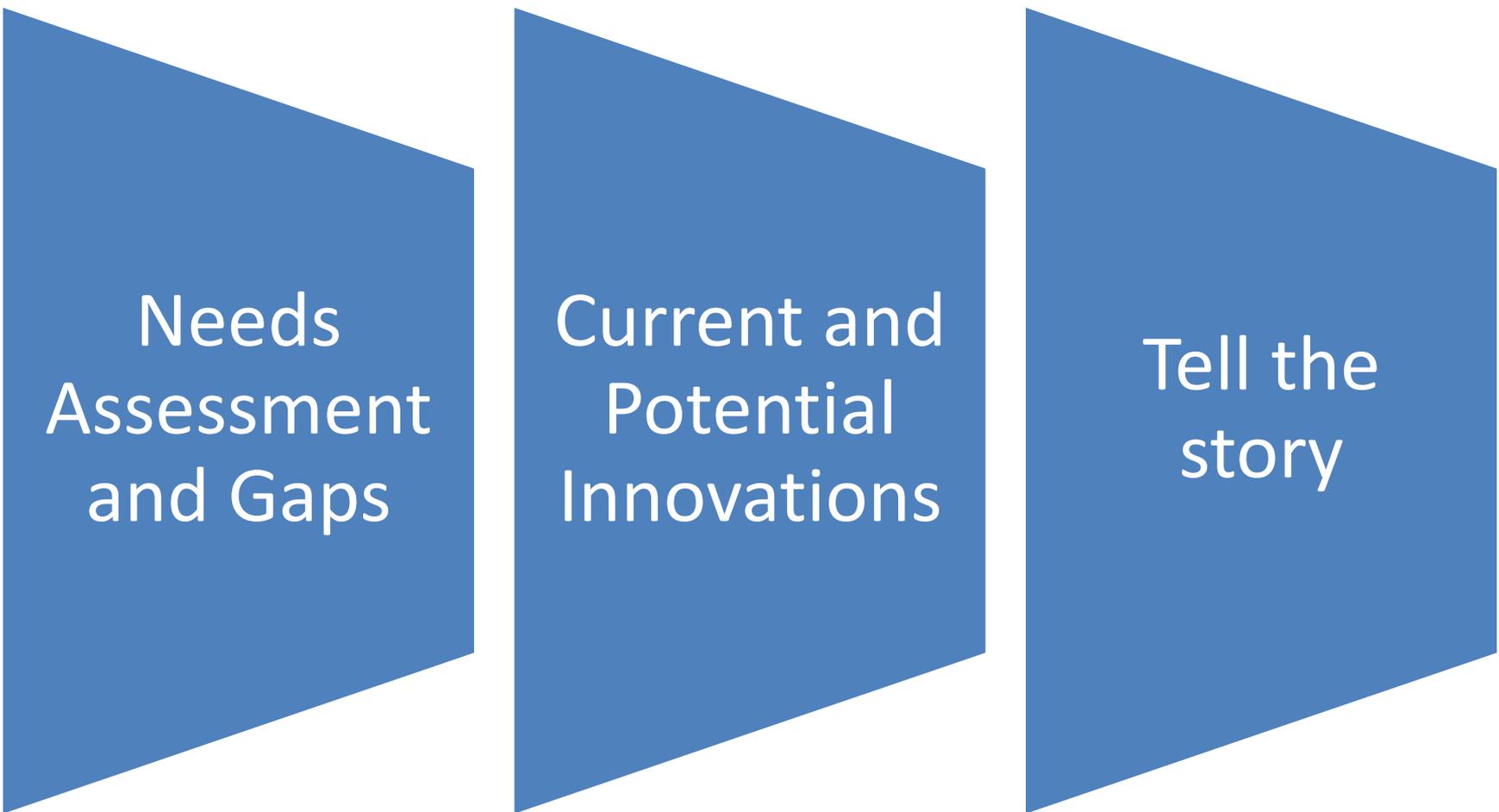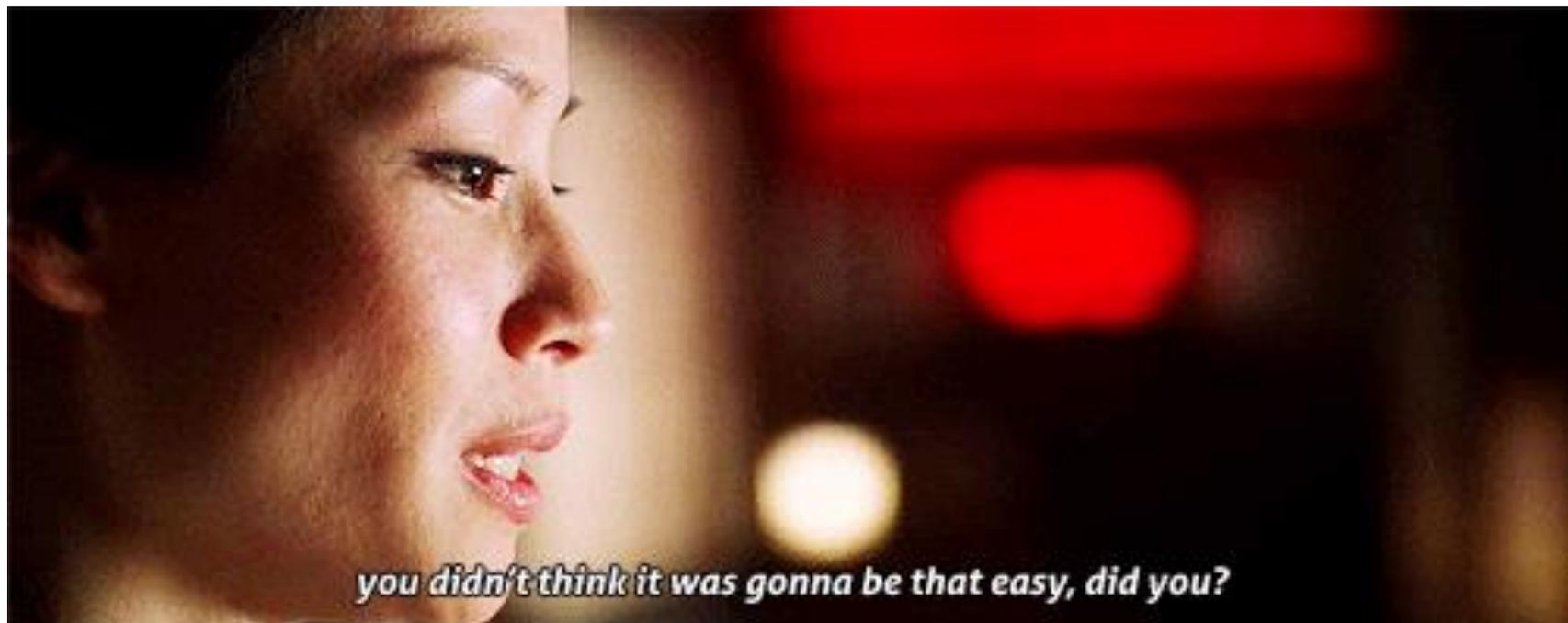
you didn't think it was gonna be that easy, did you?

Potential Questions/Considerations

- How do you propose to pay for this? What do we cut?

- Why hasn't this been increased in the past? Things seem ok.

- What will you do with this money?

- Don't we already spend a lot of money/did budget increase on X?

Do it. Fierce. Power.

Success!

The State Budget Process

STATE OF THE STATE

GOVERNOR MIKE DEWINE

MARCH 5, 2019
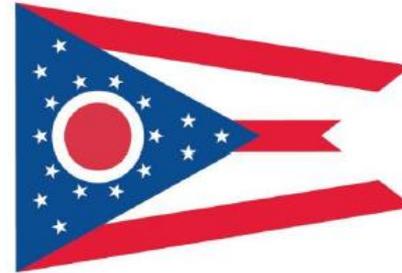
"By the year 2020, 25 percent of Ohioans will be age 60 and older. To assist this growing population, we will strengthen the caregiver infrastructure through respite and other supportive services for those families caring for older Ohioans living with a chronic, disabling, or serious health condition. We will expand nutritional and other programs that promote life-long healthy living. And, we will educate the public on ways to protect the independence, vitality, and contributions of older Ohioans. "