



Western Reserve

Area Agency on Aging

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Connected Care Ohio (CCO)

Partners

- Freedmen's Health
- Constant Companion
- AccuHealth
- Community Based Network

Eligibility

- Medicare fee-for-service (FFS)
- Secondary Insurance
- At least 2 chronic conditions
- Cost to patient
 - No out-of-pocket cost to the patient.
 - 100% covered under the patient's insurance.

CCO Continued

- Devices

- AccuHealth:
 - Blood Pressure
 - Scale
 - Thermomotor
 - Glucose meter
 - Oximeter
- Constant Companion
 - Echo 5
 - Echo Dot
 - WiFi

- Benefits

- Remote patient monitoring – AccuHealth
- Easy access to a physician – Freedmen's Health
- Transition of Care
- Care Management
- Health Coaching
- Community Linkages

CCO Continued

Work Group

- Marketing / Target Audience
- How to measure program success
- Care plans

Creating the work group allowed the AAAs to stay updated with current processes, changes, and receive feedback from each other on best practices.

CCO Continued

Program Launch

- September 2021
- Scheduling
- Device Shortage

Benefit of pivoting with change.

Anthem – GroundGame Health

Anthem

- Launch Date
- Goals
- Referrals
- Process
- Payment



Anthem Continued

2021 – Stats

- 470 Referrals
- 36 Assessments
- 7% Conversion Rate

With that conversion rate we weren't covering operating costs and were continuously in the **red**.

Anthem Continued

Program Improvement

- Reached out to other AAAs
- Program redesign

2022 Stats

- As of 4/2022
 - 264 referrals received
 - 108 assessments completed
 - 40.9% conversion rate
 - In the black and making profit