

A pair of hands is shown against a dark background. The right hand is open, palm up, holding a large quantity of white, round, and yellow pills. The left hand is positioned above, with fingers slightly curled, as if having just spilled or about to spill more pills. The pills are scattered on the surface below the hands. The text 'THE DETERRA™ PROJECT:' is overlaid on the left side of the image.

THE DETERRA™ PROJECT:

Preventing Prescription
Medicine Abuse

Presented by: Darryl A. Brake,
Summit County Community Partnership

November 15, 2017

Project Vision

To safely dispose of every unused, expired and no longer medically necessary prescription opiate in Summit County.

Project Overview

- ▣ Distribute 40,000 drug deactivation pouches
 - ▣ Provide safe medicine usage education
 - ▣ Four Targeted At-Risk Populations:

1. Seniors
2. Parents of School-Age Children
3. Patients with Short-Term Opiate Prescriptions
4. Family/Friends of Individuals with Substance Use Disorders

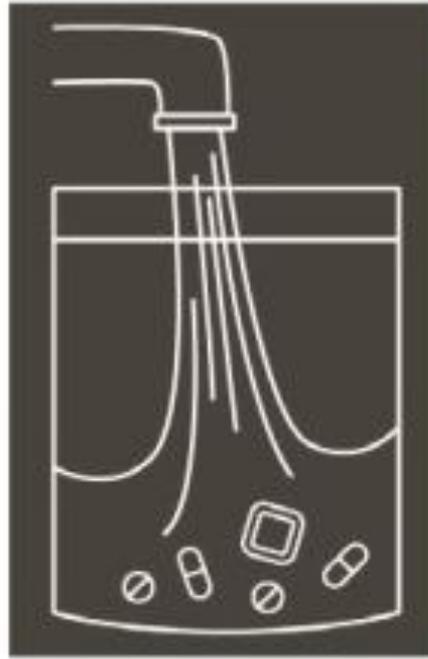
Deterra™

Drug Deactivation Pouches



1

Place unused medication in pouch.



2

Fill halfway with warm tap water and wait 30 seconds.



3

Seal and gently shake pouch and dispose of in normal trash.

Safe Medicine Usage Messaging



Senior Focus: Distribution Partners

Senior-serving Organizations

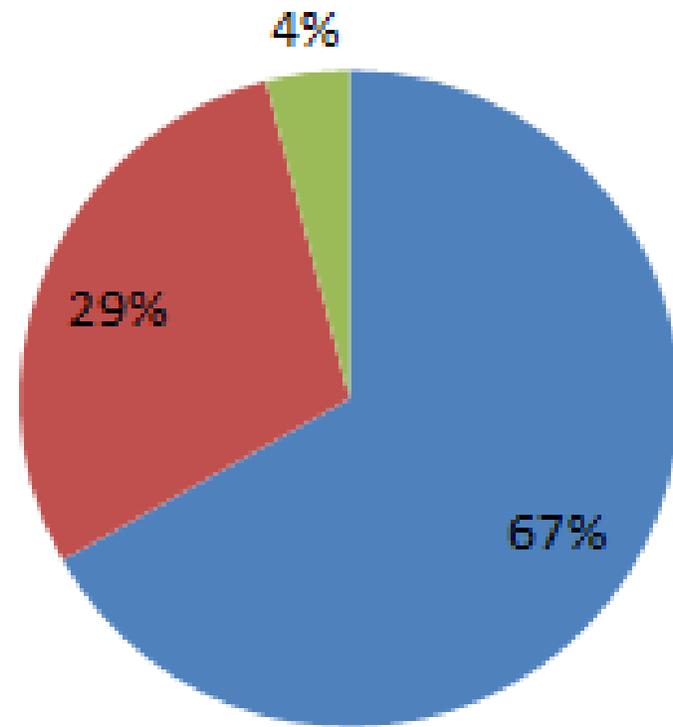
- Direction Home
- Mature Services
- Summit County Public Health: Adult Protective Services
- Visiting Nurse Services & Affiliates

Senior Housing Units

- Akron Metropolitan Housing Authority
- Cascade Village
- Jewish Community Centers
- Laurel Lake Retirement Community
- St. Mary Catholic Church

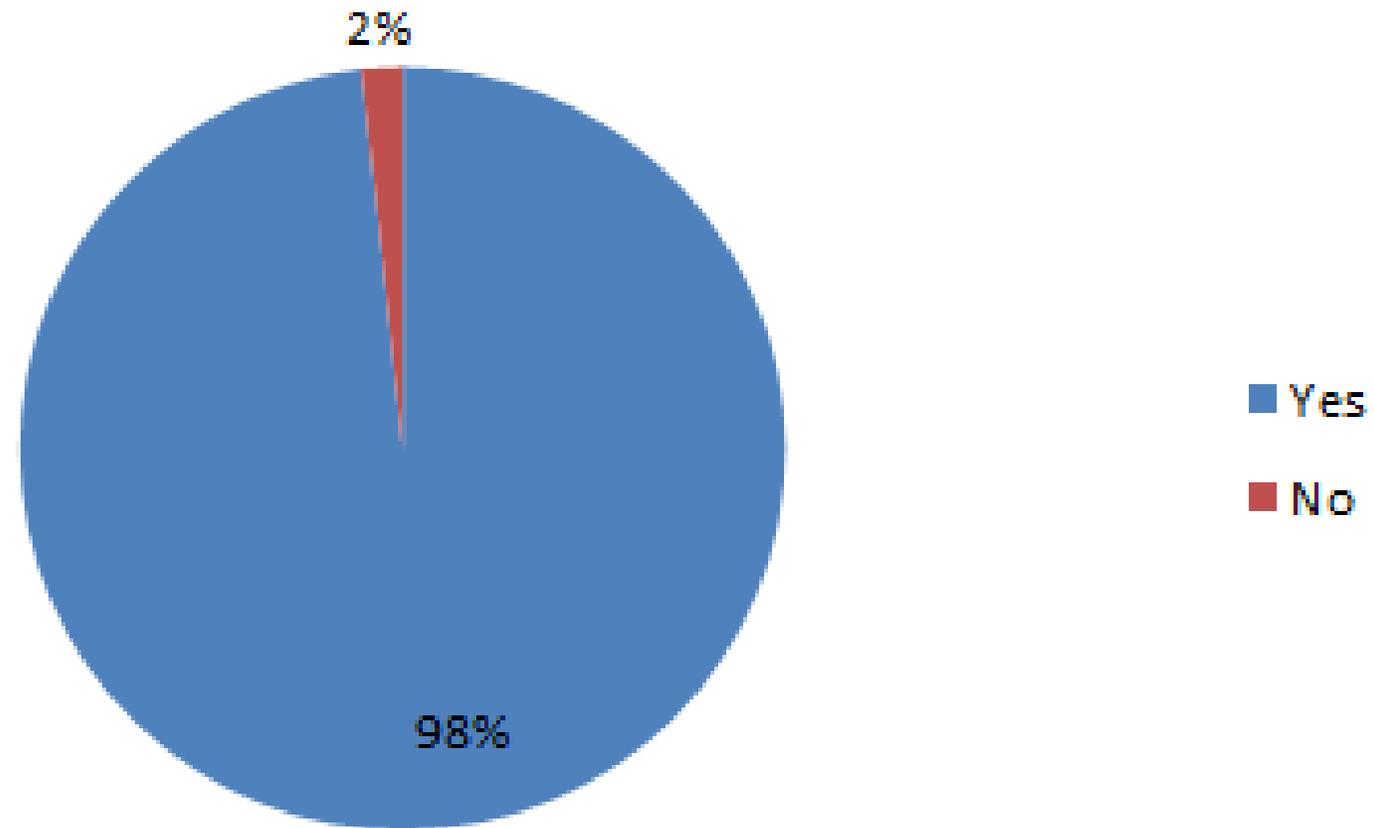
Survey Results

Did the pouch prompt you to clean out your medicine cabinet?

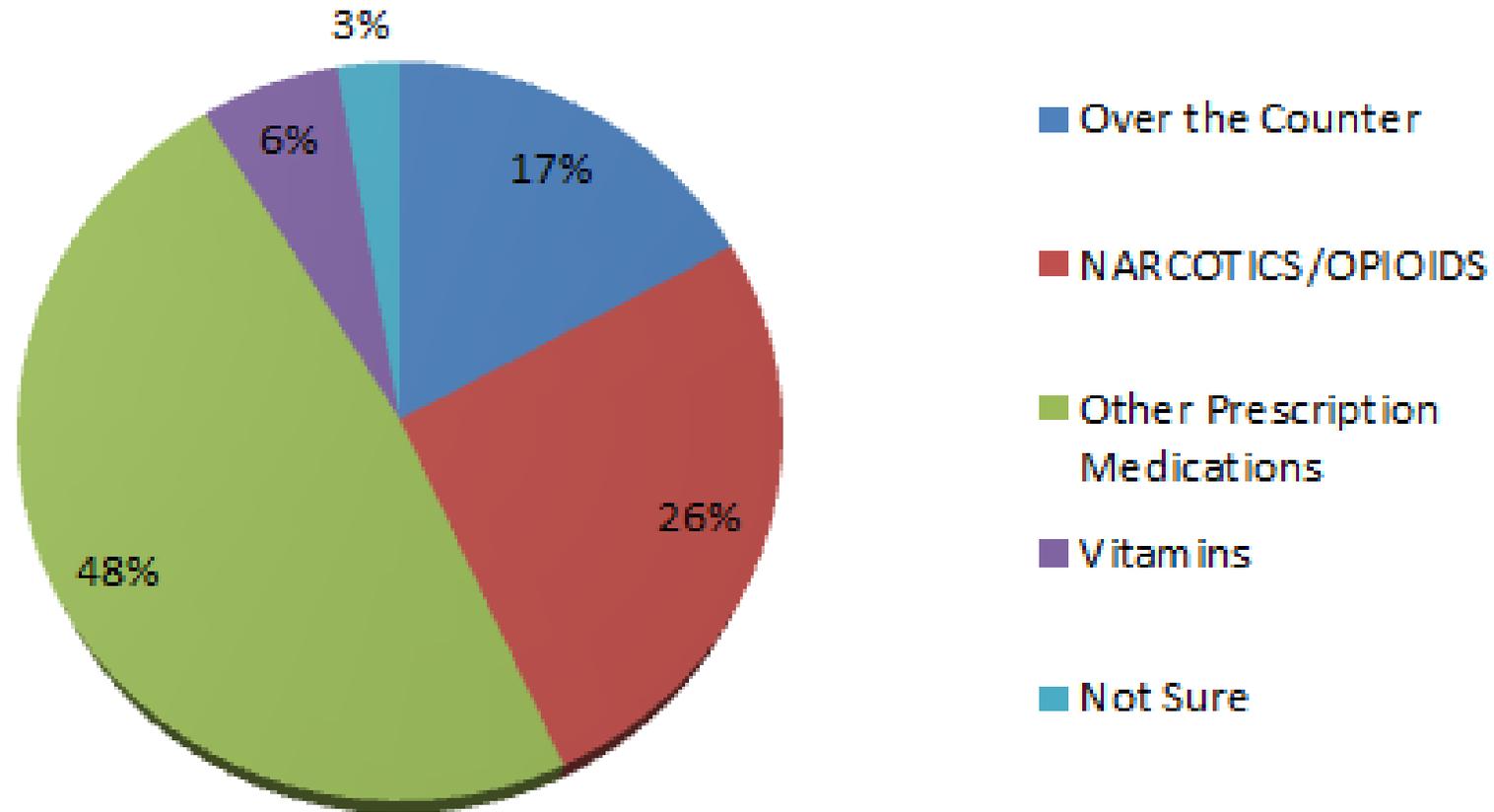


- Yes, I don't clean out my medicine cabinet regularly
- Yes, I clean out my medicine cabinet on a regular basis
- No, I haven't used the pouch yet

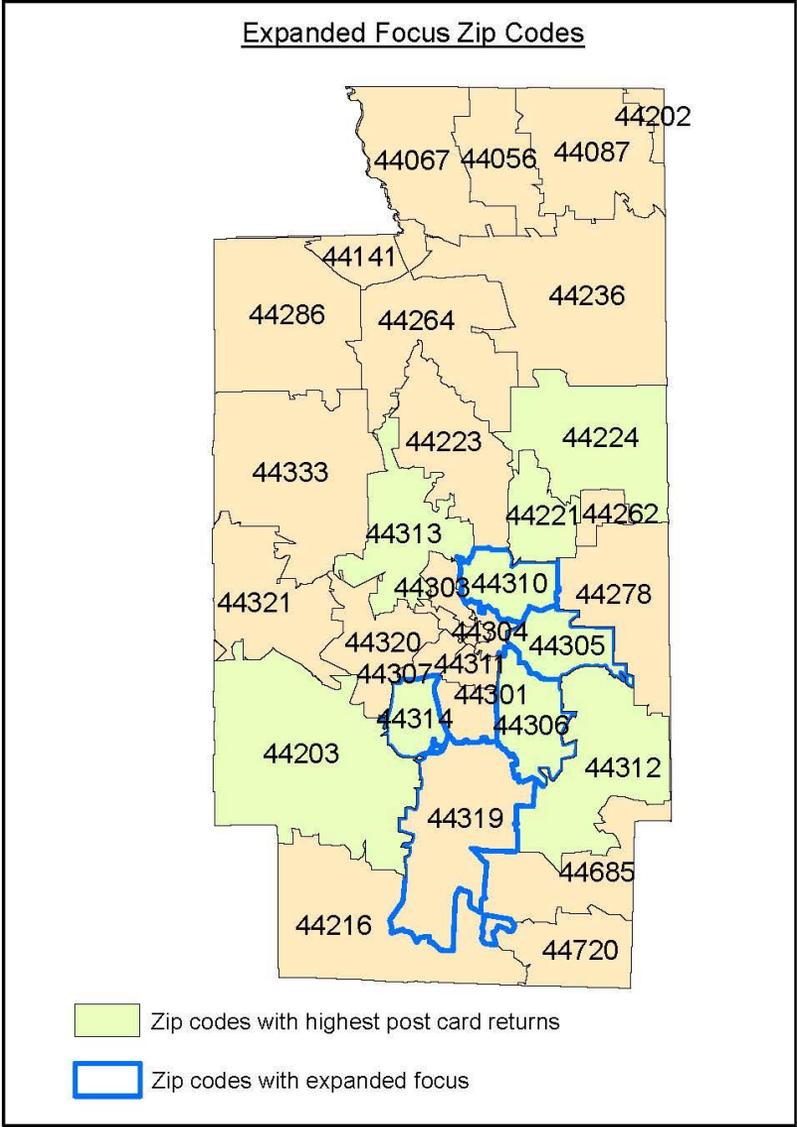
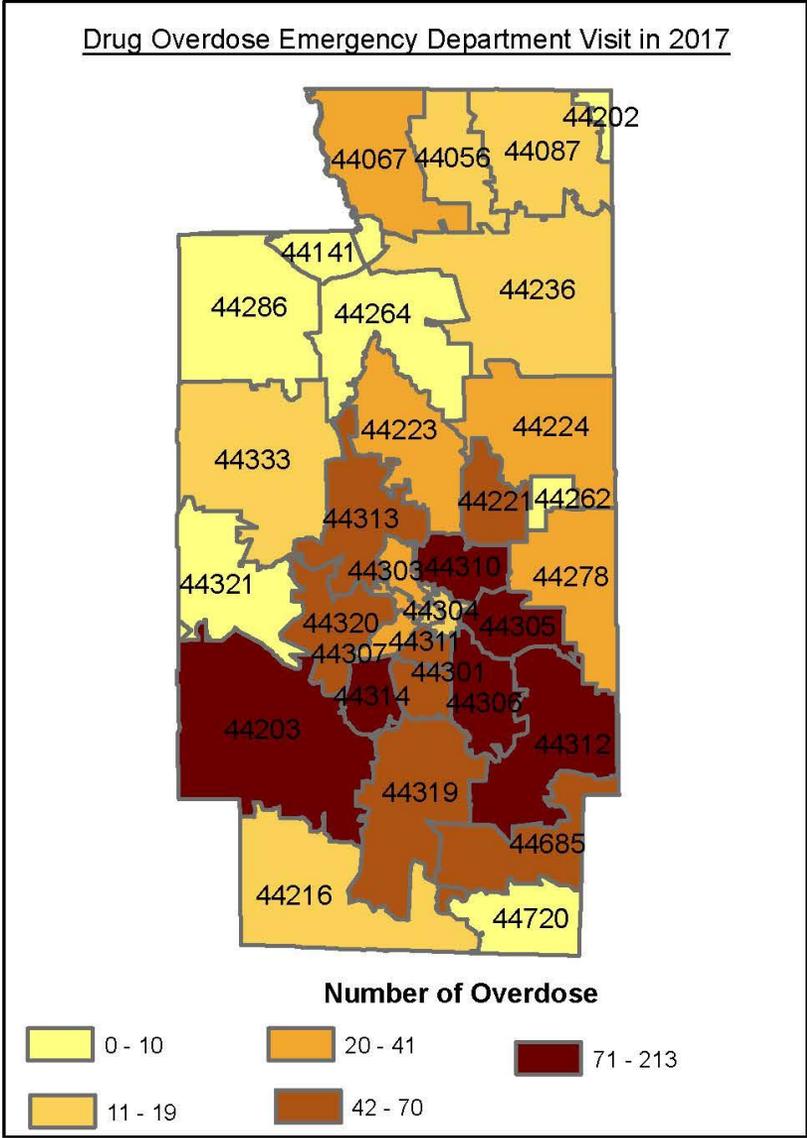
Was the pouch easy to use?



What types of medications did you dispose of?



**THE DETERRA PROJECT FOCUS - YEAR TWO:
EXPANDING PARTNERS & OUTREACH IN ZIP CODES WITH HIGH OVERDOSES**



Credit: Summit County Community Partnership
 Data Source: Summit County Community Partnership Date: 08/28/17;
 Summit County Public Health Data Dashboard; 8/24/2017

Lessons Learned

Magnets

Presentations

Targeted focus

Seniors willingness to dispose of medicine

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