AARP Network of Age-Friendly States and Communities

Bill Armbruster, Senior Advisor
AARP Network of Age-Friendly States and Communities
America is aging

PERCENT OF POPULATION AGE 65+

<table>
<thead>
<tr>
<th></th>
<th>0-10</th>
<th>10-12.5</th>
<th>12.5-15</th>
<th>15-17.5</th>
<th>17.5-20</th>
<th>20-22.5</th>
<th>22.5-25</th>
<th>25-27</th>
</tr>
</thead>
</table>

Ohio increasing from 15-17.5% to 20-22.5

Source: US Census
Population Pyramid Ohio

Source: US Census 2010
For the first time in U.S. history, older people will outnumber children.

Median age will increase from 38 today to 43 in 2060.

Why is this important?

The Longevity Economy is the sum of all economic activity in Ohio that is supported by the consumer spending of households headed by someone age 50 or older—both in Ohio, as well as spending on exports from Ohio to other states. This includes the direct, indirect (supply chain), and induced economic effects of this spending. (The induced impact involves the ripple effects from the spending of those employed either directly or indirectly.)

Source: Oxford Economics 2014
Despite being 36% of Ohio’s population, the total economic contribution of the Longevity Economy accounted for 43% of Ohio’s GDP ($245 billion).

Ohio’s Longevity Economy supported 52% of Ohio’s jobs (3.5 million), 46% of employee compensation ($142 billion) and 47% of state taxes ($23 billion).

Source: Oxford Economics 2014
What do people want?

**Millennials** and **baby boomers** want walkable, mixed-use neighborhoods.

**Age doesn’t define us**

- **Well maintained, safe and accessible streets**: 80%
- **Conveniently-located grocery stores**: 82%
- **Safe Parks**: 83%
- **Well-maintained health care facilities**: 87%

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
Millennials and baby boomers want affordable housing options, transportation, and work and volunteer opportunities in their community.

- **50%** Range of volunteer activities
- **53%** Transportation to and from volunteer activities
- **61%** Participation by older people in decision-making
- **62%** Transportation for people who have a disability
- **66%** Affordable housing options

Equal opportunities to work, regardless of age

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
Developing an age-friendly community: the foundation

The 8 Domains of Livability

- Community Support & Health Services
- Outdoor Spaces & Buildings
- Transportation
- Communication & Information
- Civic Participation & Employment
- Respect & Social Inclusion
- Social Participation

Disaster preparedness + resilience
Developing an age-friendly community: the process

Year 5: Progress / status update

Years 3-5: Implementation

Year 2: Create an action plan

Year 1: Conduct a survey and listening sessions

Enrollment
Age-Friendly in Ohio

1. City of Akron
2. City of Cincinnati
3. City of Cleveland
4. Clinton County
5. City of Columbus
6. Delaware County
7. Franklin County
8. City of Oxford
9. City of Westerville
10. Village of Yellow Springs

Long History of Age-Friendly enrollment in Ohio:
- Cleveland 37th
- Yellow Springs 386th

Currently:
- 21.3% of Ohio’s 11.66 million residents lives in an enrolled community

417 Communities enrolled in AARP Network of Age-Friendly States and Communities (11.17.19)
Behind the numbers, a deeper story

**HOUSING**

More than 50% of renters 65+ were rent-burdened (paying more than 30% of income for housing) in 2015, up from 43% in 2001

**PUBLIC SPACES**

Seniors comprise 20% of general population but only 4% of park users

**MOBILITY**

The average American man outlives his ability to drive by six years; the average American woman, by 10 years

**ISOLATION**

Isolation and loneliness are worse for health than obesity. The health risks of prolonged isolation = smoking 15 cigarettes/day
OLDER ADULTS WALKING + BIking

Walking trips up by seniors from 9 to 14% from 2009 to 2017

...but no growth in older adults biking from 2009 to 2017

SHARE OF PEDESTRIAN FATALITIES

People 65 or older were over-represented in pedestrian fatalities in 35 states.

DISPROPORTIONATE SHARE OF DISASTER FATALITIES

2/3 of North Carolinians who died as a result of Hurricane Florence were 65+

Puerto Rican seniors have suffered disproportionately from Hurricane Maria (during and after)
Impact of NAFSC

Among respondents in later phases of NAFSC:

(implementing an action plan, writing the 5-year progress report, or developing an ongoing plan)

- 60% achieved a change in public policy
  - Most common success: integrating an age-friendly lens into community plan
  - Most frequent wins by category: housing, transportation, outdoor spaces and buildings, health and community services
- 34% achieved a private sector investment or action
  - Most frequent wins by category: housing, health and community services, communication and information
- 85% described ‘other successes’ categorized as:
  - Raising awareness of livable issues
  - Increase collaboration within community
  - Enact programs in accordance with Action Plan
  - Integrate age-friendly lens into strategic planning
Trends in NAFSC

Successful Practices

- Developing community support and working with, rather than, for, the community
- Getting involved with all aspects of the community and conducting outreach to increase visibility of the project
- Connecting with similar communities working on age-friendly
- Collaborating with a broad and diverse group of organizations
- Establishing a core group of dedicated champions with expertise in a variety of areas
Age-Friendly States

The Age-Friendly Framework for States & Territories

- **Year 1**: Assessment and Planning
- **Year 2-4**: Implementation & Annual Update
- **Year 5**: Full Evaluation
- **Year 5+**: Continuous Improvement

**Start**: Entering the Network

6 States (NY, MA, CO, FL, MI, ME) and 1 Territory (USVI) enrolled *(11.29.19)*
Develop an action plan based on findings of the assessments. This includes:

- Apply aging and livable communities lenses for planning, processes & decision-making and funding opportunities
- Take actions to create an enabling operational and policy environment for the state itself and for the local communities within its jurisdiction to become more age-friendly; Engage with representatives from diverse local communities
- Define clear indicators for success and collect, aggregate and provide targeted local level age-friendly data
What are we seeing from first states enrolled

- Procedural/regulatory changes made by State & Territory offices/departments/agencies
- Policy updates including legislative actions
- Inclusion of Age-friendly priorities in funding opportunities
- Tactics implemented to address the needs of unique and disparate communities
- Continued and active engagement of older adults, leadership from municipalities, and all state offices and departments throughout the Age-Friendly cycle.
- New opportunities and initiatives identified since development of initial plan
Information and tools communities can use: **free in print or download**

www.aarp.org/livable
Newest publication: **free in print or download**

**The ABCs of ADUs**

A guide to **Accessory Dwelling Units** and how they expand housing options for people of all ages

- An accessory dwelling unit is a small residence that shares a single-family lot with a larger primary dwelling.
- As an independent living space, an ADU is self-contained, with its own kitchen or kitchenette, bathroom, and living/sleeping area. Garage apartments and backyard cottages are each a type of ADU.
- ADUs can enable homeowners to provide needed housing for their parents, adult children, grandparents or other loved ones.
- An ADU can provide older adults a way to downsize on their own property while a tenant or family member resides in the larger house.
- Since homeowners can legally rent out an ADU house or apartment, ADUs are an often-essential income source.
- ADUs help to improve housing affordability and diversify a community’s housing stock without changing the physical character of a neighborhood.
- ADUs are a beneficial — and needed — housing option for people of all ages.

[www.aarp.org/ADUs](http://www.aarp.org/ADUs)
Thank You!

Bill Armbruster
Senior Advisor
AARP Livable Communities

aarp.org/livable