



# AARP Network of Age-Friendly States and Communities

Bill Armbruster, Senior Advisor

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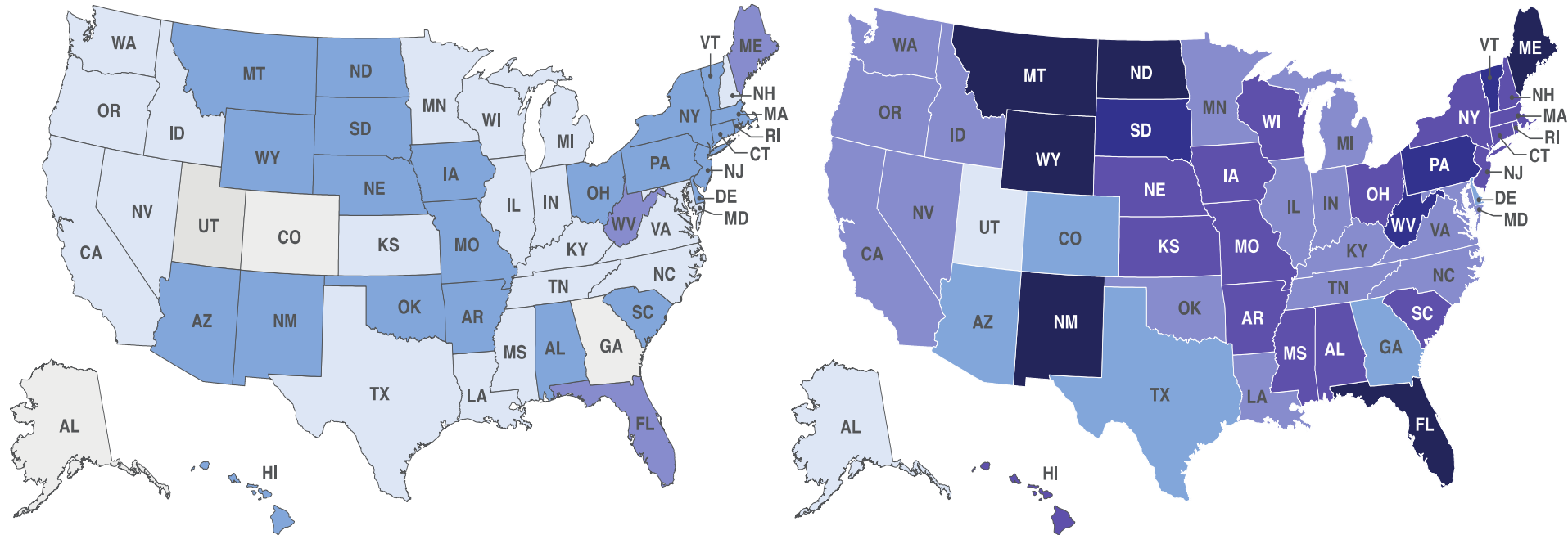
# AARP Network of Age-Friendly States and Communities



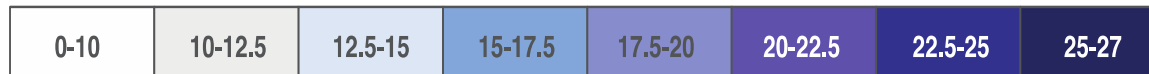
# America is aging

## 2015

## 2030



PERCENT OF POPULATION AGE 65+



Ohio increasing from 15-17.5% to 20-22.5

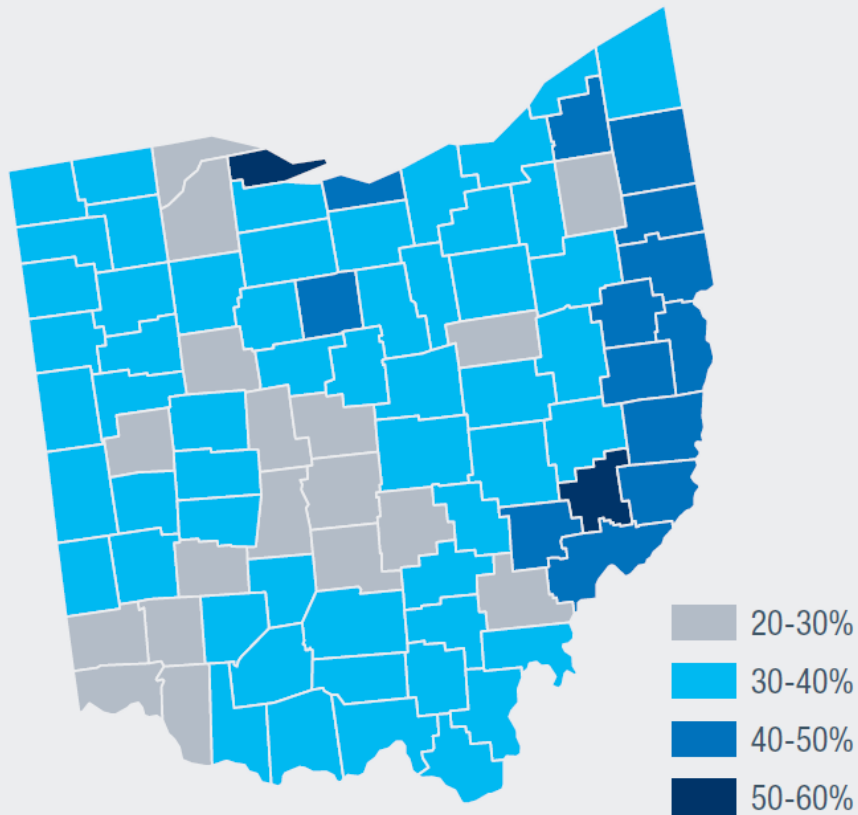


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Source: US Census

# Aging in Ohio

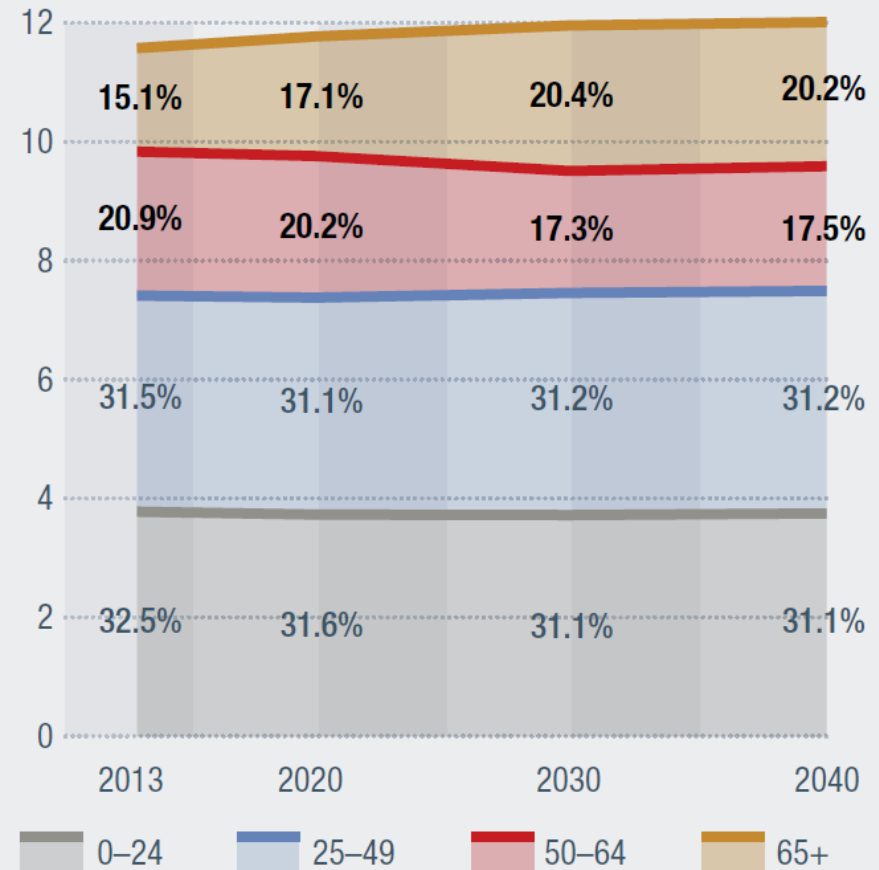
## % of population over 50



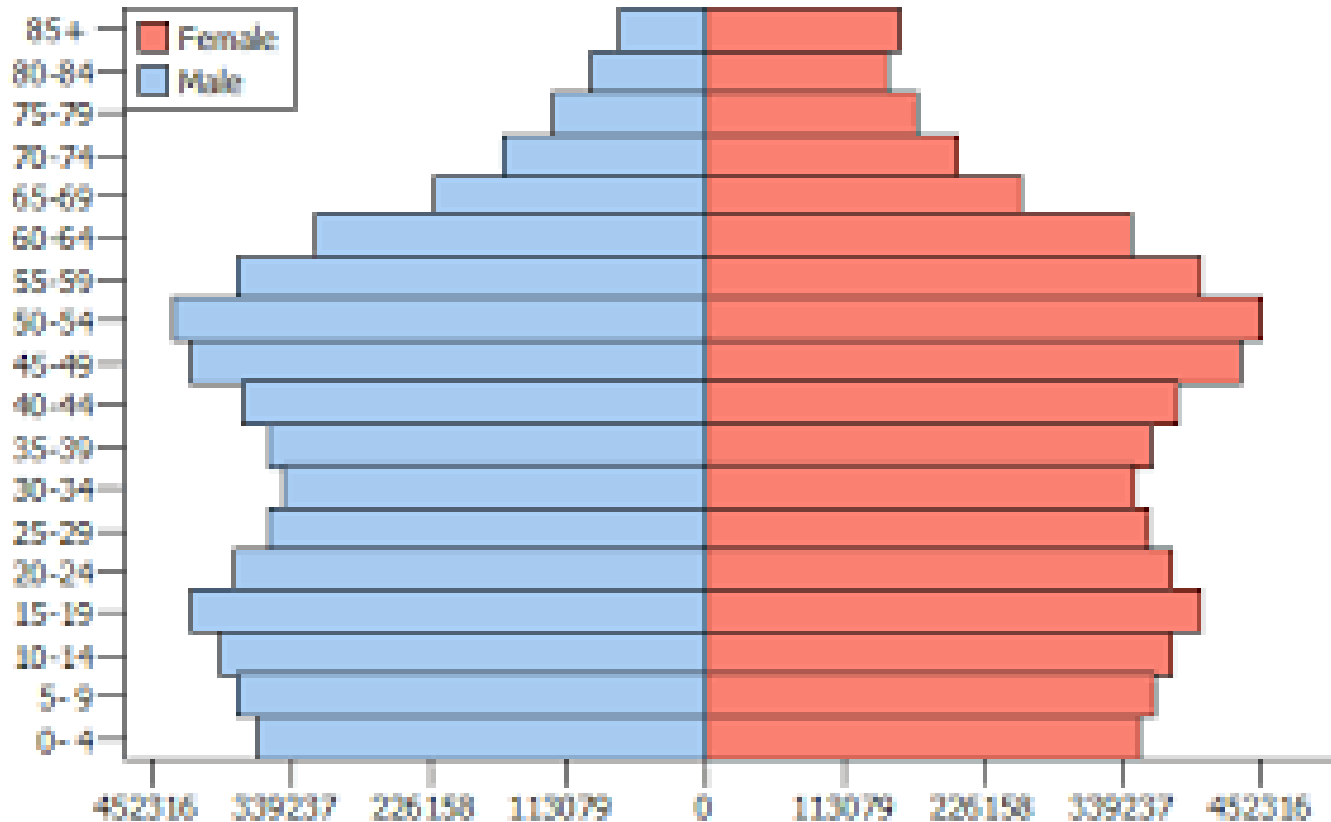
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## Population by age

Millions



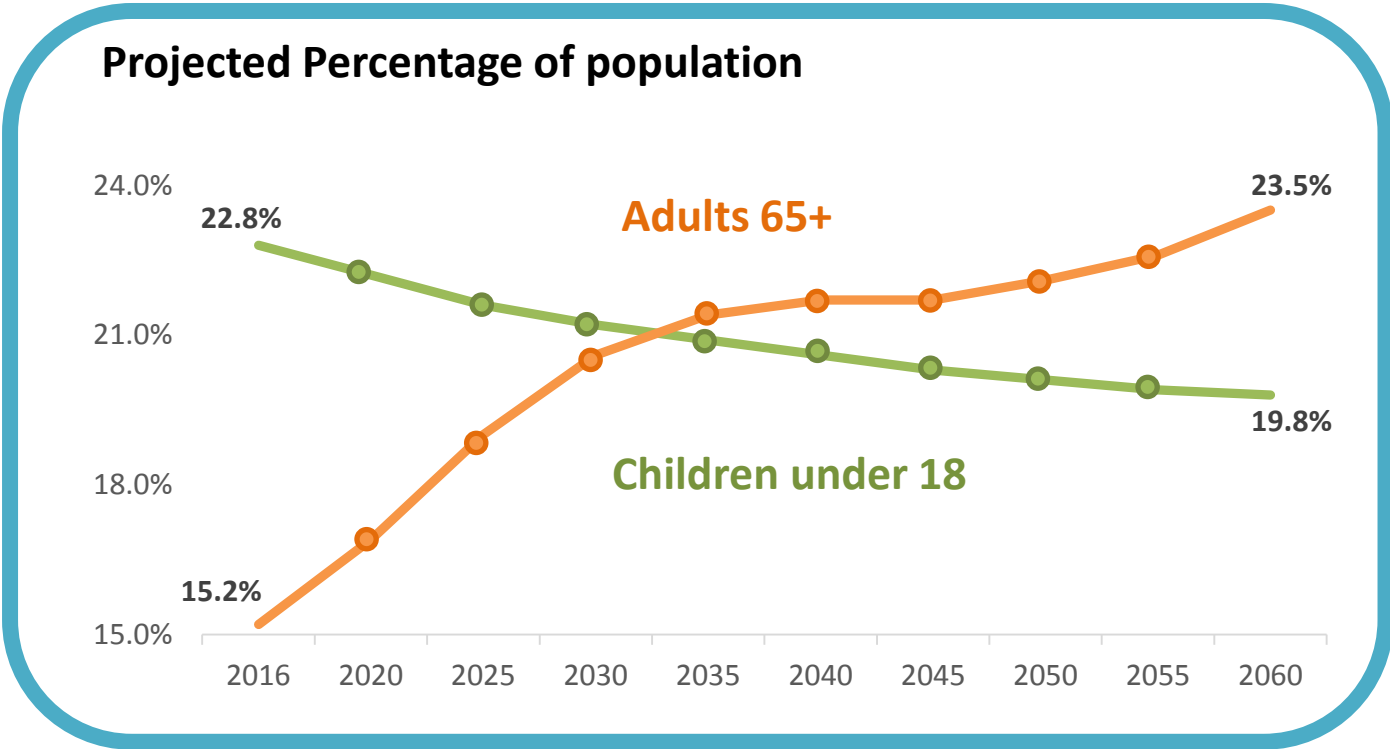
# Population Pyramid Ohio



Source: US Census 2010



# For the first time in U.S. history, older people will outnumber children.



**Median age will increase from 38 today to 43 in 2060.**



Source: US Census Bureau (March, 2018). Older People Projected to Outnumber Children for First time in US History. Retrieved from: <https://bit.ly/2p8zoQY>

## Why is this important?

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The Longevity Economy is the sum of all economic activity in Ohio that is supported by the consumer spending of households headed by someone age 50 or older—both in Ohio, as well as spending on exports from Ohio to other states. This includes the direct, indirect (supply chain), and induced economic effects of this spending. (The induced impact involves the ripple effects from the spending of those employed either directly or indirectly.)



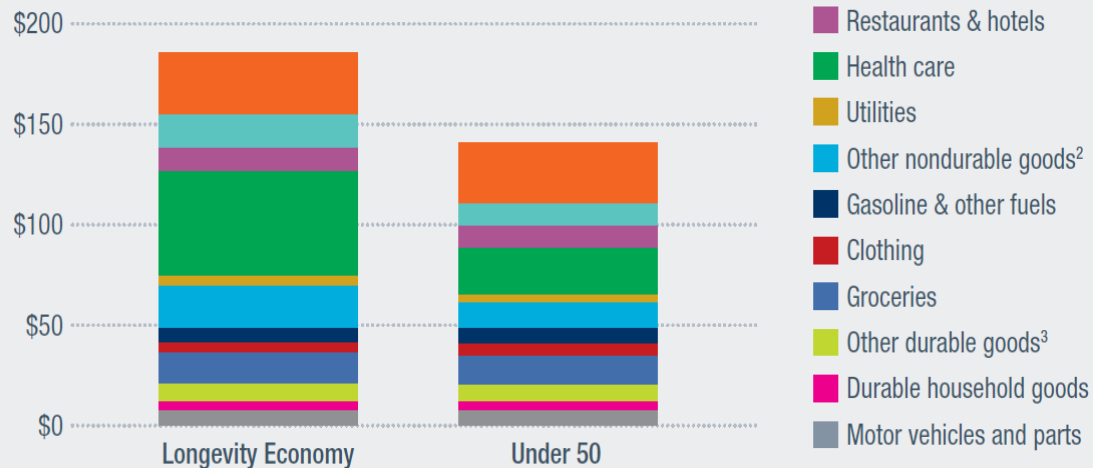
*Source: Oxford Economics 2014*

# Longevity Economy

Despite being 36% of Ohio's population, the total economic contribution of the Longevity Economy accounted for 43% of Ohio's GDP (\$245 billion)

## Consumer spending

Billions



## Economic contribution of the Longevity Economy

GDP	\$244.6 billion	43%
Jobs	3,515,000	52%
Employee compensation	\$141.9 billion	46%
State & local tax	\$23.4 billion	47%

Ohio's Longevity Economy supported 52% of Ohio's jobs (3.5 million), 46% of employee compensation (\$142 billion) and 47% of state taxes (\$23 billion)



# What do people want?

**Millennials** and **baby boomers** want walkable, mixed-use neighborhoods.

Age  
doesn't  
define us

80%

Well maintained, safe and accessible streets

82%

Conveniently-located grocery stores

83%

Safe Parks

87%

Well-maintained health care facilities



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Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+

# Millennials and baby boomers want affordable housing options, transportation, and work and volunteer opportunities in their community



50%

Range of volunteer activities

53%

Transportation to and from volunteer activities

53%

Participation by older people in decision-making

61%

Transportation for people who have a disability

62%

Affordable housing options

66%

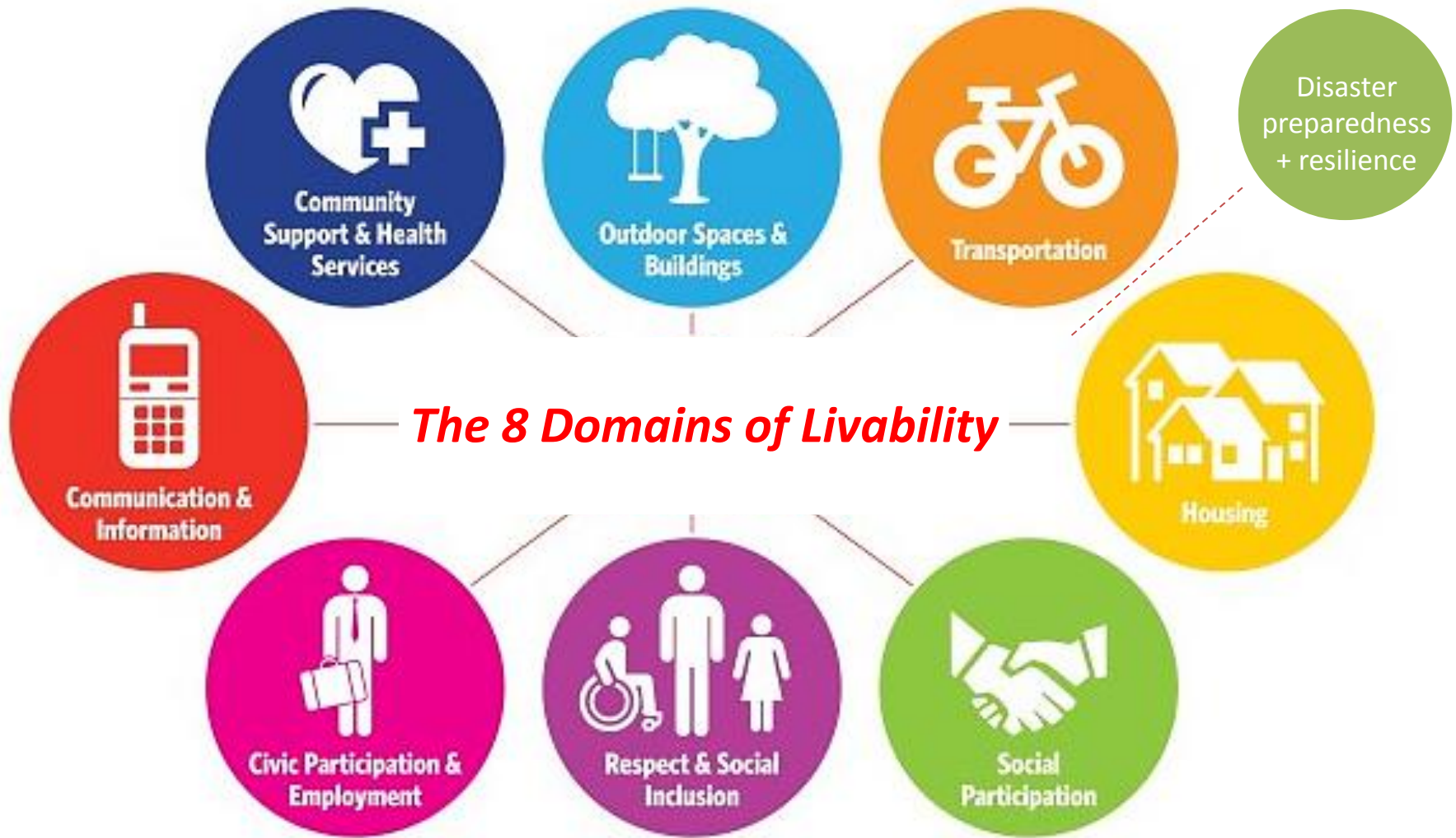
Equal opportunities to work, regardless of age



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Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+

# Developing an age-friendly community: the foundation



# Developing an age-friendly community: the process

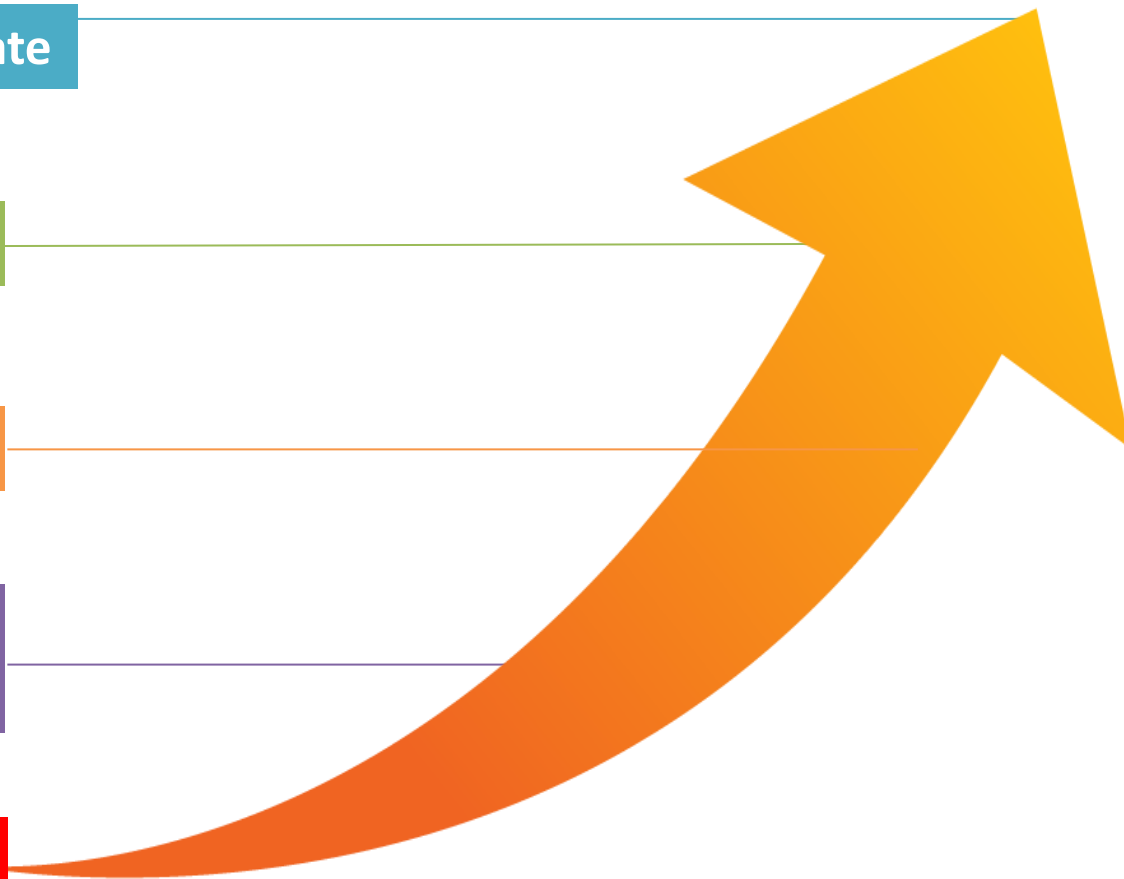
Year 5: Progress / status update

Years 3-5: Implementation

Year 2: Create an action plan

Year 1: Conduct a survey  
and listening sessions

Enrollment



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# Age-Friendly in Ohio

1. City of Akron
2. City of Cincinnati
3. City of Cleveland
4. Clinton County
5. City of Columbus
6. Delaware County
7. Franklin County
8. City of Oxford
9. City of Westerville
10. Village of Yellow Springs

Long History of Age-Friendly enrollment in Ohio:

- Cleveland 37<sup>th</sup>
- Yellow Springs 386<sup>th</sup>

Currently:

- 21.3% of Ohio's 11.66 million residents lives in an enrolled community

# Behind the numbers, a deeper story

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## HOUSING

More than 50% of renters 65+ were rent-burdened (paying more than 30% of income for housing) in 2015, up from 43% in 2001

## PUBLIC SPACES

Seniors comprise 20% of general population but only 4% of park users

## MOBILITY

The average American man outlives his ability to drive by six years; the average American woman, by 10 years

## ISOLATION

Isolation and loneliness are worse for health than obesity.  
The health risks of prolonged isolation = smoking 15 cigarettes/day





## **OLDER ADULTS WALKING + BIKING**

Walking trips up by  
seniors from 9 to  
14% from 2009 to  
2017  
...but no growth in  
older adults biking  
from 2009 to 2017

## **SHARE OF PEDESTRIAN FATALITIES**

People 65 or older  
were over-  
represented in  
pedestrian fatalities  
in 35 states.

## **DISPROPORTIONATE SHARE OF DISASTER FATALITIES**

2/3 of North  
Carolinians who died  
as a result of  
Hurricane Florence  
were 65+

Puerto Rican seniors  
have suffered  
disproportionately  
from Hurricane  
Maria (during and  
after)



# Impact of NAFSC

*Among respondents in **later** phases of NAFSC:*

*(implementing an action plan, writing the 5-year progress report, or developing an ongoing plan)*

- 60% achieved a change in **public policy**
  - Most common success: integrating an age-friendly lens into community plan
  - Most frequent wins by category: housing, transportation, outdoor spaces and buildings, health and community services
- 34% achieved a **private sector investment or action**
  - Most frequent wins by category: housing, health and community services, communication and information
- 85% described **‘other successes’** categorized as:
  - Raising awareness of livable issues
  - Increase collaboration within community
  - Enact programs in accordance with Action Plan
  - Integrate age-friendly lens into strategic planning

# Trends in NAFSC

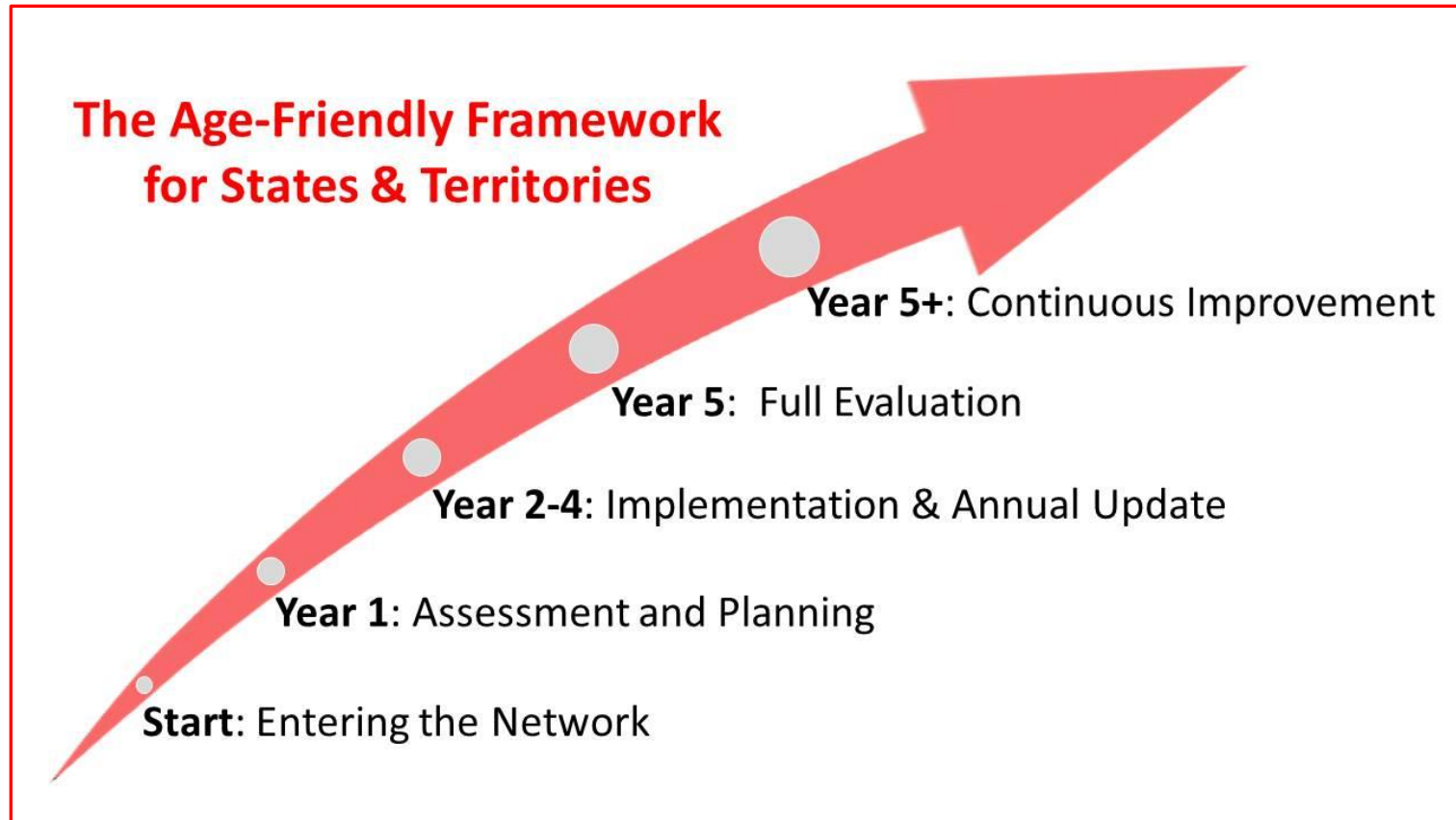
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## *Successful Practices*

- Developing community support and working with, rather than, for, the community
- Getting involved with all aspects of the community and conducting outreach to increase visibility of the project
- Connecting with similar communities working on age-friendly
- Collaborating with a broad and diverse group of organizations
- Establishing a core group of dedicated champions with expertise in a variety of areas



# Age-Friendly States



6 States (NY, MA, CO, FL, MI, ME) and 1 Territory (USVI) enrolled (11.29.19)



# Age-Friendly States

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## ***Develop an action plan based on findings of the assessments. This includes:***

- Apply aging and livable communities lenses for planning, processes & decision-making and funding opportunities
- Take actions to create an enabling operational and policy environment for the state itself and for the local communities within its jurisdiction to become more age-friendly; Engage with representatives from diverse local communities
- Define clear indicators for success and collect, aggregate and provide targeted local level age-friendly data



# What are we seeing from first states enrolled

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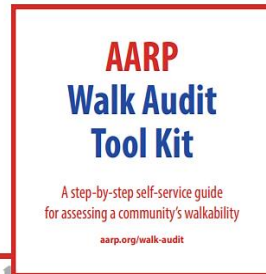
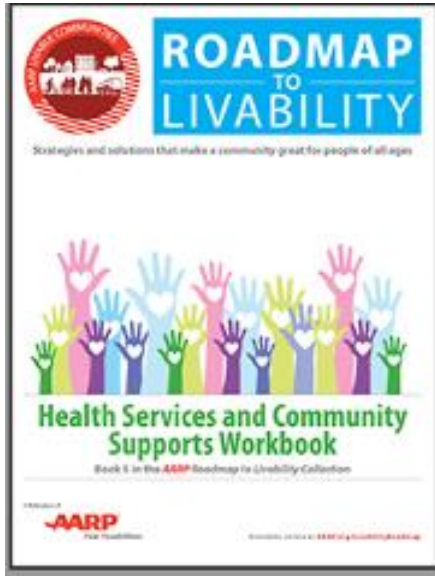
- Procedural/regulatory changes made by State & Territory offices/departments/agencies
- Policy updates including legislative actions
- Inclusion of Age-friendly priorities in funding opportunities
- Tactics implemented to address the needs of unique and disparate communities
- Continued and active engagement of older adults, leadership from municipalities, and all state offices and departments throughout the Age-Friendly cycle.
- New opportunities and initiatives identified since development of initial plan





# Information and tools communities can use: free in print or download

[www.aarp.org/livable](http://www.aarp.org/livable)



## Engaging the Community to Create Community

Working together, local leaders and residents can build more vibrant cities, towns and neighborhoods for people of all ages. Here's how.

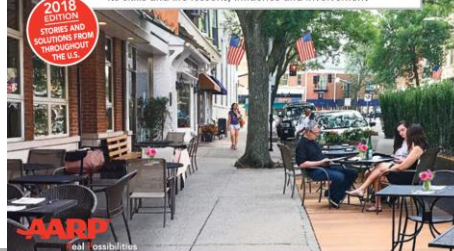


## WHERE WE COMMUNITIES FOR ALL AGES LIVE

100+ INSPIRING EXAMPLES FROM AMERICA'S LOCAL LEADERS

PLUS: How the Experienced Class enhances communities through its skills and life lessons, influence and involvement

2018 EDITION  
STORIES AND SOLUTIONS FROM THROUGHOUT THE U.S.



by Nancy Leibold AARP EXECUTIVE VICE PRESIDENT, COMMUNITY, STATE AND NATIONAL AFFAIRS | EDITED BY MELISSA STANTON



A publication of  
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## Creating Parks and Public Spaces for People of All Ages

A Step-by-Step Guide



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**880**  
cities

THE FIRST FOR PUBLIC LAND



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# Newest publication: free in print or download

## The ABCs of ADUs

A guide to  
**Accessory Dwelling Units**  
and how they expand housing options  
for people of all ages



BASEMENT ADU



DETACHED ADU



ATTACHED ADU



SECOND-STORY ADU



GARAGE-CONVERSION ADU

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ABOVE-GARAGE ADU



DETACHED-BEDROOM ADU



DETACHED ADU

- An accessory dwelling unit is a small residence that shares a single-family lot with a larger primary dwelling.
- As an independent living space, an ADU is self-contained, with its own kitchen or kitchenette, bathroom and living/sleeping area. (Garage apartments and backyard cottages are each a type of ADU.)
- ADUs can enable homeowners to provide needed housing for their parents, adult children, grandchildren or other loved ones.
- An ADU can provide older adults a way to downsize on their own property while a tenant or family member resides in the larger house.
- Since homeowners can legally rent out an ADU house or apartment, ADUs are an often-essential income source.
- ADUs help to improve housing affordability and diversify a community's housing stock without changing the physical character of a neighborhood.
- ADUs are a beneficial — and needed — housing option for people of all ages.

Learn more about ADUs and  
order or download

**The ABCs of ADUs**  
by visiting  
[AARP.org/ADU](http://AARP.org/ADU)

Sign up for the free, weekly  
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**Thank You!**

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