

o4a 2021 Advocacy Conference Sponsorship Opportunities

Benefits	Advocacy Champion \$ 4,000.00	Advocacy Enthusiast \$ 2,000.00	Advocacy Patron \$ 1,000.00
Branding Opportunities	Only 4 available		
Participant engagement activity with o4a provided prizes to link to sponsors	★	★	★
Company description with hyperlink on conference sponsor page	★	★	★
Thank you to our sponsors listing in the digital conference program	★	★	★
Thank you to our sponsors slide during the conference	★	★	★
Complimentary conference registration(s)	4	4	2
Color ad in digital conference program	Full	Half	Business Card
Links to company social media accounts on sponsor page	★	★	★
Recognition on o4a social media channels	★	★	
Sponsors" slide on opening kickoff	★	★	
Company Logo with hyperlink on the o4a website	★	★	
One email blast	★		
Scrolling banner logo on conference home page	★		
Opportunity to have a 2 minute or less recorded commercial played before a session.	★		

Ad Sizes for Champion, Enthusiast and Patron Sponsors

Full Page 7.5 x 10"

Half Page 7.5 x 4.875" or 3.67 x 10"

Business Card Size 3.5 x 2"

Logo Sizes for all Sponsorship Levels

Business Card Size 3.5 x 2"



Advocacy. Action. Answers on Aging.