Alzheimer’s Association
O4A Advocacy Conference Update
March, 2019
Rod and Jennifer

alzheimer's association®
Mission
To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected and to reduce the risk of dementia through the promotion of brain health.

Vision
A world without Alzheimer’s disease.
220,000 people in Ohio are living with Alzheimer’s disease, and nearly 8,000 of them are under the age of 65.

This will grow to 250,000 diagnosed in Ohio by 2025 – a 13.4% growth in just six years.
For each person diagnosed, there are **2 to 3 caregivers** supporting them.

There are **nearly 1 million Ohioans directly affected** by Alzheimer’s disease.

The Association will contribute to the dramatic increase in the accurate and timely diagnosis of people with Alzheimer’s disease and other dementias and a significant increase in the number of people with dementia and their caregivers who receive affordable, high-quality care and support.
Strategic Pillars of our Work

• Enhancing care and support
• Accelerating research
• Increasing concern and awareness
• Advancing public policy
• Expanding diversity and inclusion
• Growing revenue in support of the mission
Alzheimer’s Association Ohio Reach FY18

All Ohio alz.org Web Visits – 1,394,914
Constituent Contacts – 465,093
Ohio E-news weekly subscribers – 53,187
2018 Ohio Walk Participants – 32,000
Ohio Registered Public Policy Advocates – 25,938
Physician Referrals – 2,132
6 Association chapters but one Statewide Public Policy voice to serve all 88 Ohio counties.
Our Ohio chapters share several AAA areas and contracts. We build partnerships with AAA staff to serve Ohio families.
State of Ohio
Alzheimer’s Respite Funds

• Started in 1998
• 173.04 Alzheimer’s disease programs
• Amended by 129th General Assembly File No. 39, SB 171, § 1, eff. 6/30/2011. Effective Date: -7-0-1993; 2007 HB119 09-29-2007
Our Core Services

Proudly Provided Free of Charge

24/7 Helpline - Information and Referral - 800-272-3900

Family Care Consultations

Caregiver Support Groups

Caregiver and Community Education

Early-Stage Programs

MedicAlert Safe Return

(enrollment fee is required for this service, but scholarships are available)
Our Core Services

24/7 Helpline - Information and Referral - 800-272-3900

Family Care Consultations

Caregiver Support Groups
Caregiver and Community Education
Early-Stage Programs

Increase volunteer program delivery to increase our reach
<table>
<thead>
<tr>
<th></th>
<th>All Service Contacts</th>
<th>Alzheimer’s Respite Funded Service Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>59,489</td>
<td>27,424</td>
</tr>
<tr>
<td>Unduplicated Individuals Served</td>
<td>25,528</td>
<td>12,022</td>
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Changing the trajectory of this disease.

We now know that changes to the brain begin up to twenty years prior to symptoms.
There is a growing scientific consensus that regular physical activity, management of certain cardiovascular risk factors (such as diabetes, smoking, and hypertension) and avoidance of traumatic brain injury can reduce the risk of cognitive decline.

Studies show these factors may also reduce the risk of dementia.

Especially in the absence of a disease-modifying treatment, public health action must be taken to increase public awareness and education about known and potentially modifiable risk factors of cognitive decline and dementia.
Ohio is now the only state without a comprehensive state plan or a formal process to create a state plan for Alzheimer’s and Dementia.

**Three states delivered plans in 2018** through executive order or legislative process.

All others have a formal state plan for Alzheimer’s and Dementia.
Alzheimer’s disease is not only an aging issue.

It is also a public health crisis that requires all of Ohio’s state and local government infrastructure to be prepared.
Our Public Policy Priorities

Support the creation and implementation of a state plan to address Alzheimer’s disease and other dementias as a Public Health Issue.

- Senator Steve Wilson (R-Maineville) and Minority Leader Kenny Yuko (D-Richmond Heights) introduced Senate Bill 24 early 2019

- Senate Bill 24 will create a task force to develop a comprehensive and official state plan

- The state plan will outline steps the state must take to improve services and support for people living with Alzheimer’s and their families
Our Public Policy Priorities

Support future legislation requiring competency-based dementia training for care providers.

- Ohio does not currently have any regulations for competency-based dementia training

- 61 percent of all residents of nursing facilities have moderate or severe cognitive impairment

- More than half of seniors in nursing facilities have been diagnosed with some form of dementia
Thank You!

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