



# Alzheimer's Association

O4A Advocacy Conference Update

March, 2019

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Rod and Jennifer

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# Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected and to reduce the risk of dementia through the promotion of brain health.

# Vision

A world without Alzheimer's disease.



**220,000** people in Ohio are living with Alzheimer's disease, and nearly **8,000** of them are under the age of 65.

This will grow to **250,000** diagnosed in Ohio by 2025 – a 13.4% growth in just six years.

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For each person diagnosed, there are  
**2 to 3 caregivers** supporting them.

There are **nearly 1 million Ohioans**  
**directly affected** by Alzheimer's disease.

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# Our 10-year Vision (2015 – 2025)

The Association will contribute to the **dramatic increase in the accurate and timely diagnosis** of people with Alzheimer's disease and other dementias and **a significant increase** in the number of people with dementia and their caregivers who **receive affordable, high-quality care and support.**



# Strategic Pillars of our Work

- Enhancing care and support
- Accelerating research
- Increasing concern and awareness
- Advancing public policy
- Expanding diversity and inclusion
- Growing revenue in support of the mission





# Alzheimer's Association Ohio Reach FY18

All Ohio alz.org Web Visits – **1,394,914**

Constituent Contacts – **465,093**

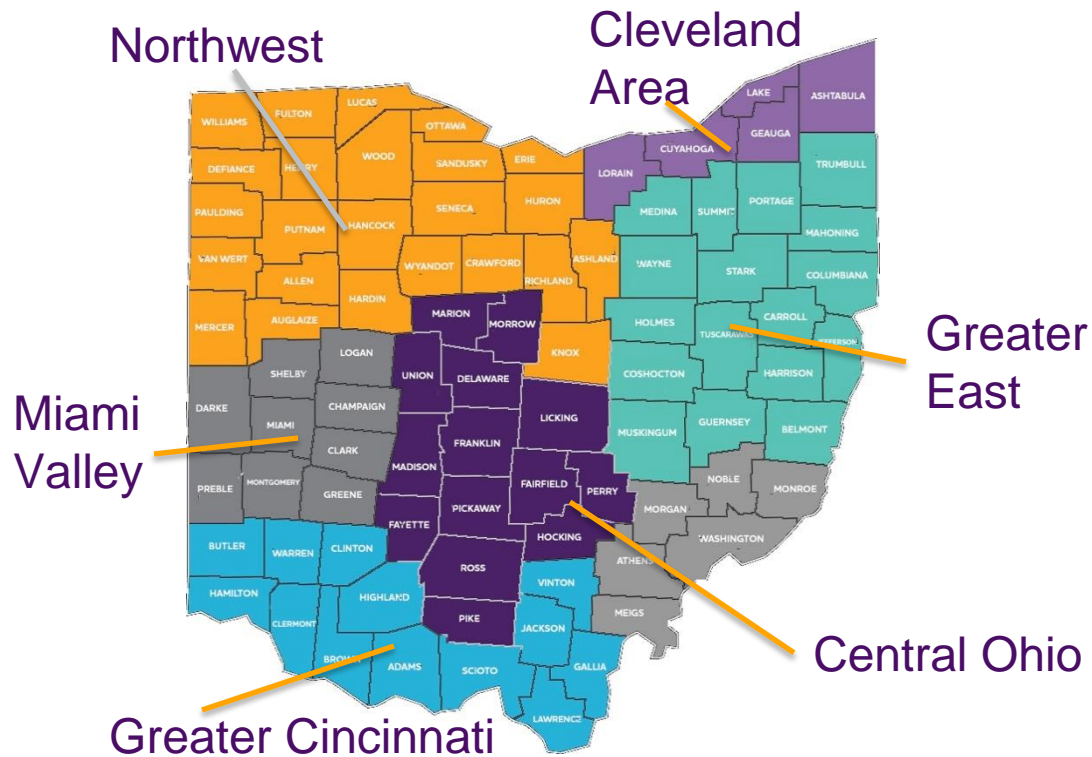
Ohio E-news weekly subscribers – **53,187**

2018 Ohio Walk Participants – **32,000**

Ohio Registered Public Policy Advocates – **25,938**

Physician Referrals – **2,132**

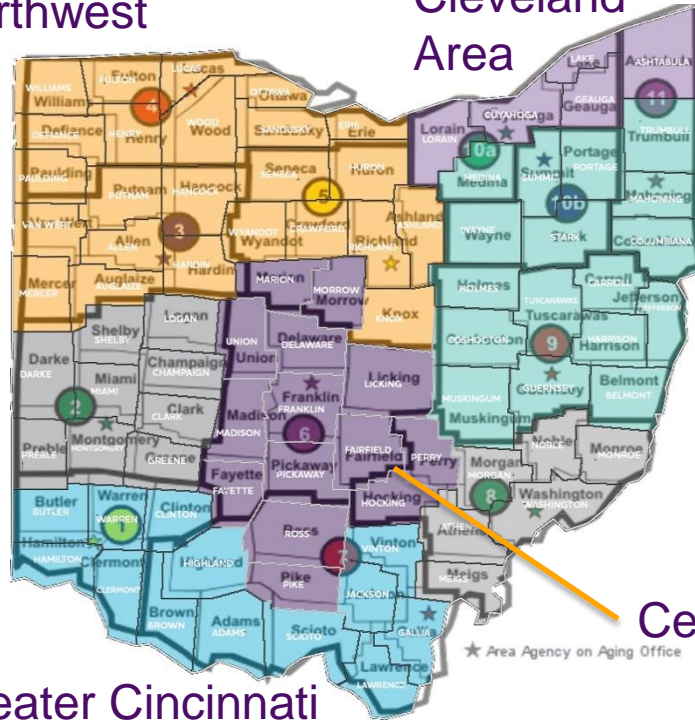




6 Association chapters but one Statewide Public Policy voice to serve all 88 Ohio counties.

Northwest

Cleveland  
Area



Miami  
Valley

Greater  
East

Central Ohio

Our Ohio chapters share several AAA areas and contracts.

We build partnerships with AAA staff to serve Ohio families.

Greater Cincinnati

# State of Ohio

## Alzheimer's Respite Funds

- Started in 1998
- 173.04 Alzheimer's disease programs
- Amended by 129<sup>th</sup> General Assembly File No. 39, SB 171, § 1, eff. 6/30/2011. Effective Date: -7-0-1993; 2007 HB119 09-29-2007



# Our Core Services

*Proudly Provided Free of Charge*

**24/7 Helpline - Information and Referral - 800-272-3900**

**Family Care Consultations**

**Caregiver Support Groups**

**Caregiver and Community Education**

**Early-Stage Programs**

**MedicAlert Safe Return**

(enrollment fee is required for this service, but scholarships are available)



# Our Core Services

**24/7 Helpline - Information and Referral - 800-272-3900**

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**Caregiver Support Groups**

**Caregiver and Community Education**

**Early-Stage Programs**

Increase volunteer program delivery to increase our reach



# Alzheimer's Association Programs and Services

## Ohio Chapters Service Delivery to Ohio Families in FY18

All Service Contacts	Alzheimer's Respite Funded Service Contacts
59,489	27,424

All Unduplicated Individuals Served	Alzheimer's Respite Funded Unduplicated Individuals Served
25,528	12,022

# Changing the trajectory of this disease.

We now know that changes to the brain begin up to twenty years prior to symptoms.



# There is a growing scientific consensus

that regular physical activity, management of certain cardiovascular risk factors (such as diabetes, smoking, and hypertension) and avoidance of traumatic brain injury **can reduce the risk of cognitive decline.**

**Studies show these factors may also reduce the risk of dementia.**

Especially in the absence of a disease-modifying treatment, **public health action must be taken to increase public awareness and education** about known and potentially modifiable risk factors of cognitive decline and dementia.



Ohio is now the only state without a comprehensive state plan or a formal process to create a state plan for Alzheimer's and Dementia.

Three states delivered plans in 2018 through executive order or legislative process.

All others have a formal state plan for Alzheimer's and Dementia.

**Alzheimer's disease is not only an aging issue.**

**It is also a public health crisis that requires all of Ohio's state and local government infrastructure to be prepared.**

# Our Public Policy Priorities

**Support the creation and implementation of a state plan to address Alzheimer's disease and other dementias as a Public Health Issue.**

- Senator Steve Wilson (R-Maineville) and Minority Leader Kenny Yuko (D-Richmond Heights) introduced Senate Bill 24 early 2019
- Senate Bill 24 will create a task force to develop a comprehensive and official state plan
- The state plan will outline steps the state must take to improve services and support for people living with Alzheimer's and their families



# Our Public Policy Priorities

**Support future legislation requiring competency-based dementia training for care providers.**

- Ohio does not currently have any regulations for competency-based dementia training
- 61 percent of all residents of nursing facilities have moderate or severe cognitive impairment
- More than half of seniors in nursing facilities have been diagnosed with some form of dementia

**Thank You!**

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