

o4a 2020 Annual Conference Sponsorship Opportunities

Benefits	Premier Sponsor \$ 6,000.00	Production Sponsor \$ 4,000.00	Speakers Sponsor \$ 2,500.00	Gold Sponsor \$1,000.00	Silver Sponsor \$600.00
Branding Opportunities					
Participant engagement activity with o4a provided prizes to link to sponsors	★	★	★	★	★
Company description with hyperlink on conference sponsor page	★	★	★	★	★
Thank you to our sponsors listing in the digital conference program	★	★	★	★	★
Thank you to our sponsors slide during the conference	★	★	★	★	★
Complimentary conference registration(s)	4	4	4	2	1
Color ad in digital conference program	Full	Half	Quarter	Business Card	
Links to company media accounts on sponsor page	★	★	★	★	
Recognition on o4a social media channels	★	★	★		
Logo on screens during opening & closing sessions	★	★	★		
Logo visibility in a "Thank You to Sponsor" slide on opening kickoff	★	★	★		
Company Logo with hyperlink on the o4a website	★	★	★		
One email blast	★	★			
Scrolling banner logo on conference home page	★	★			
Company description read by moderator at the beginning of a session	★				
Opportunity to address the participants before a session	★				

Ad Sizes for Premier, Production, Speaker's and Gold Sponsors

Full Page 7.5 x 10"

Half Page 7.5 x 4.875" or 3.67 x 10"

Quarter Page 3.67 x 4.875"

Business Card Size 3.5 x 2"

Logo Sizes for all Sponsorship Levels

Business Card Size 3.5 x 2"



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