



Advocacy. Action. Answers on Aging.

Dear Aging Network Partner,

Recognizing the new realities of an on-going global pandemic and in an effort to keep our sponsors and conference attendees safe, the Ohio Association of Area Agencies on Aging (o4a) is taking their popular annual Aging and Disability Network conference virtual. We are focusing our conference on the most prescient issues of the day and will have an array of national and state experts enlighten us about the changing environment for home and community-based care.

We know you value opportunities to connect with aging network professionals, and that this year has brought many challenges. We are excited to offer this opportunity for your organization to participate in our 31st Annual Conference on Aging and Disability on October 20, 2020, as a sponsor. We are expecting over 500 professionals, advocates, and volunteers representing organizations in the aging and disability network to be participate. They have appreciated your participation and want to hear about your organization this year!

As Ohio's largest conference on home and community-based care for over 30 years, our Conference draws participants who want to learn about innovations and trends in the field of home and community-based care. Sponsors play a crucial role at o4a's Annual Conference. To ensure maximum visibility for your company, we are planning an online activity to additionally promote your business while providing a drawing with o4a purchased prizes to attendees who participate. As you can see from our included sponsorship level chart, we have transformed the benefits for each level offering optimal visibility for your company in the new format.

You will not want to miss this opportunity to partner with an outstanding conference that is keeping pace with the changes in today's environment. Reserve your sponsorship level today!

To learn more about o4a, visit the association's website at www.ohioaging.org. Thank you for your support of Ohio's older adults and the aging and disability network

Sincerely,

Larke Recchie, CEO

o4a 2020 Annual Conference Sponsorship Opportunities

| Benefits | Premier Sponsor | Production Sponsor | Speakers Sponsor | Gold Sponsor | Silver Sponsor |
|--|--------------------|-----------------------|---------------------|-----------------|-------------------|
| | \$ 6,000.00 | \$ 4,000.00 | \$ 2,500.00 | \$1,000.00 | \$600.00 |
| Branding Opportunities | | | | | |
| Participant engagement activity with o4a provided prizes to link to sponsors | ★ | ★ | ★ | ★ | ★ |
| Company description with hyperlink on conference resource page | ★ | ★ | ★ | ★ | ★ |
| Thank you to our sponsors listing in the digital conference program | ★ | ★ | ★ | ★ | ★ |
| Thank you to our sponsors slide during the conference | ★ | ★ | ★ | ★ | ★ |
| Complimentary conference registration(s) | 4 | 4 | 4 | 2 | 1 |
| Color ad in digital conference program | Full | Half | Quarter | Business Card | |
| Recognition on o4a social media channels | ★ | ★ | ★ | | |
| Logo on screens during opening & closing sessions | ★ | ★ | ★ | | |
| Logo visibility in a "Thank You to Sponsor" slide on opening kickoff | ★ | ★ | ★ | | |
| Company Logo with hyperlink on the o4a website | ★ | ★ | ★ | | |
| One email blast | ★ | ★ | | | |
| Company description read by moderator at the beginning of a session | ★ | | | | |
| Opportunity to address the participants before a session | ★ | | | | |



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