

Ohio Association of Area Agencies on Aging and Direction Home Chief Program Officer Job Description

The Ohio Association of Area Agencies on Aging (o4a) and Direction Home, a newly formed Limited Liability Company owned and operated by Ohio's 12 Area Agencies on Aging (AAAs) is seeking a dynamic Program Officer. With Ohio's aging population rising during this time of economic stress, AAAs offer cost-effective, comprehensive services. Our AAAs have 35 years of experience planning and funding community-based, long term care services for Ohio's older adults, including PASSPORT, Assisted Living, federal Older Americans Act, and Senior Community Services Block Grant programs. In addition, they help Ohioans in all 88 counties with:

- Information and referral, pre-admission screening and assessment for people seeking long term care
- Care management for older adults receiving long term care services
- Care transitions programs to keep people in their homes and communities rather than nursing facilities
- Elder rights, wellness, prevention, education and respite programs

We seek motivated, independent, and yet collaborative worker with:

- Public policy research, development, and evaluation experience
- Strategic planning and budgeting experience
- Strong writing, verbal and social media communication skills
- Desire to develop and market innovative programming

We offer:

- Meaningful work with long-term impact
- Hands-on experience with innovative public and fiscal policy
- A workplace united by dedicated, compassionate professionals
- An inclusive environment where employees can apply their education and unique skills.

o4a and Direction Home will have the flexibility to provide services in new ways, facilitating the triple aim of better care, better health, and reduced costs, making doing business with AAAs easier than ever. This supports the transformation of delivery of a full range of long-term services and supports to older and disabled adults in home and community-based settings. The Centers for Medicare and Medicaid Services (CMS) and the Office of Health Transformation (OHT) in Ohio have chosen Managed Care Organizations to deliver care to people who are eligible for Medicare and Medicaid

services in a large demonstration. The goals are a single point of care coordination and integration of acute care, long term care, and behavioral health care. Partnerships between the AAA network and Managed Care Organizations will position both entities to enhance care while containing costs.

o4a and Direction Home can also facilitate new business lines for the AAAs with a holistic approach as health care and long-term services and supports are being transformed in Ohio. Direction Home will be on the forefront of a growing trend in the nonprofit world: the development of a game-changing, “for-benefit” company operating in tandem with traditional non-profits.

The Chief Program Officer will assist the o4a and Direction Home CEO and Boards of Directors to:

- Strategize and implement a business plan
- Research the fiscal and policy changes necessary to integrate new ways of doing business between the statewide network of Ohio AAAs and Direction Home.
- Develop and/or refine mechanisms for tracking MCO activity including referrals, claims, denied claims, and payment time frames.
- Develop means for and refine information sharing among AAAs regarding MCO policies, practices and interaction.
- Fully develop array of services that can be offered by Direction Home and AAAs.
- Facilitate the development of marketing materials for use by Direction Home and AAAs.
- Initiate and facilitate contact with MCOs.
- Market to MCOs the services of both Direction Home and the AAAs.
- Act as interface and liaison between o4a, Direction Home and MCOs.
- Collect and analyze data from AAAs regarding outcomes of each line of business.
- Coordinate activities in regard to pricing Direction Home and AAA services.
- Supervise claims payment process.
- Oversee finances and pursue multiple funding sources.

Competitive salary and benefits.

Submit letter and resume by December 19, 2012 to set up an interview. Please send to:

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