

# sponsor invite

**o4a**  
**ADVOCACY CONFERENCE**  
**Opportunities**

**March 28-29, 2017 | Sheraton Columbus at Capitol Square**



*Advocacy. Action. Answers on Aging.*

**Ohio Association of Area Agencies on Aging (o4a)**  
**[www.ohioaging.org](http://www.ohioaging.org)**

# Sponsorship Opportunities

**PLEASE NOTE:** Sponsors will receive organizational recognition by signage and program. There will no availability for exhibitor displays at the Advocacy Conference.

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## Advocacy Champion (Legislative Reception) - \$2,000

- Two (2) complimentary registrations to all conference events
- One-fourth (¼ page) ad space in the Conference Program
- 2017 Sponsor Thank You on o4a website
- Easel signage to announce your sponsorship of the Reception
- Table-top signage at the event
- Participant List after the event (names and organization only)
- *Listing on the website conference page*

## Advocacy Enthusiast (Breakfast) - \$1,000

- One (1) complimentary registration to all conference events
- One-fourth (¼ page) ad space in the Conference Program
- 2017 Sponsor Thank You on o4a website
- Easel signage to announce your sponsorship of the Breakfast
- Table-top signage at the event
- *Listing on the website conference page*

## Advocacy Enthusiast (Lunch) - \$1,000

- One (1) complimentary registration to all conference events
- One-fourth (¼ page) ad space in the Conference Program
- 2017 Sponsor Thank You on o4a website
- Easel signage to announce your sponsorship of the Lunch
- Table-top signage at the event
- *Listing on the website conference page*

## Advocacy Patron - \$200

- Business-card size ad space in the Conference Program
- 2017 Sponsor Thank You on o4a website
- Table-top signage at the event

### o4a Program Ad Specifications

Ad Sizes:

- Quarter-page ad: 3.67" w x 4.875" h
- Business card ad: 3.5" w x 2" h

**Ad Deadline: February 20, 2017**

Send to: [rose@ohioaging.org](mailto:rose@ohioaging.org)

Ads Accepted in the Following Formats and Print Quality: PDF, JPEG, PNG

Resolution: Photos and logos must be at least 300-dpi resolution for print quality.

Color: All ads will be printed in color

Please ... NO:

- Microsoft Word ads

Note: Do not send files larger than 7mb.  
To send larger file, please go to:

[www.YouSendIt.com](http://www.YouSendIt.com), and e-mail to  
[rose@ohioaging.org](mailto:rose@ohioaging.org)  
FREE of charge

Click [HERE](#) to go to the online form.

Questions? Email [rose@ohioaging.org](mailto:rose@ohioaging.org)